



Village of Menomonee Falls

Department of Community Development
W156 N8480 Pilgrim Road
Menomonee Falls, WI 53051-3140
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cd@menomonee-falls.org

**MASTER SIGN PROGRAM APPLICATION
FEE \$100**

Property Name _____ Date _____

Property Address _____ Tax Key # _____

Property Owner

Name _____ Telephone _____
Address _____ Fax _____
City/State/Zip _____ Email _____

Contact Person

Name _____ Telephone _____
Address _____ Fax _____
City/State/Zip _____ Email _____

Sign Company

Name _____ Telephone _____
Company _____ Fax _____
Address _____ Email _____
City/State/Zip _____

Please provide the following information with your application:

- **Drawing** - A scaled drawing of the building facades showing the proposed sign locations and indicating all dimensions (height, width, depth, etc.).
- **Materials** - Samples of materials and replications of the exact colors proposed to be used.
- **Context** - Photographs of the existing buildings and existing sign(s), or color rendering of proposed buildings and other signs.

Please complete the front and back of this application and submit it to the Department of Community Development. An incomplete application will not be accepted.

Applicant's Signature _____ Date _____

Property Owner's Signature _____ Date _____

Wall Signs	
IDENTIFY ALL SIGN TYPES PROPOSED:	
Cabinet	
Material	
Colors	
Individual Letters Mounted to a Wall	
Material	
Colors	
Letters Mounted to a Raceway:	
Material	
Colors	
Panel:	
Material	
Colors	
Other:	
Material	
Colors	
ADDITIONAL INFORMATION AS NEEDED:	
Logos	
Material	
Colors	
Trim Cap	
Material	
Color	
Sides of Sign / Returns	
Material	
Color	
Illumination (circle one) →	Internal External None
Type	
Colors	

Freestanding Signs	
Sign Type (circle one) →	Monument/Pylon Pole Other:
Base Materials	
Base Colors	
Cabinet and/or Tenant Panel Materials	
Cabinet and/or Tenant Panel Colors:	
Letters/Logos Colors	
Background Colors	
Text/Logos Outside Cabinet or Tenant Panels	
Materials	
Colors	
Other:	
Materials	
Colors	
Illumination (circle one) →	Internal External None
Type/Location	
Color	