



Village of Menomonee Falls
Department of Community Development
W156 N8480 Pilgrim Road
Menomonee Falls, WI 53051-3140
Telephone: 262.532.4270 Fax: 262.532.4289
www.menomonee-falls.org/cd
cd@menomonee-falls.org

MASTER SIGN PROGRAM APPLICATION FEE \$100

Property Name _____ Date _____

Property Address _____ Tax Key # _____

Property Owner
Name _____ Telephone _____
Address _____ Fax _____
City/State/Zip _____ Email _____

Contact Person
Name _____ Telephone _____
Address _____ Fax _____
City/State/Zip _____ Email _____

Sign Company
Name _____ Telephone _____
Company _____ Fax _____
Address _____ Email _____
City/State/Zip _____

Please provide the following information with your application:

- **Drawing** - A scaled drawing of the building facades showing the proposed sign locations and indicating all dimensions (height, width, depth, etc.).
- **Materials** - Samples of materials and replications of the exact colors proposed to be used.
- **Context** - Photographs of the existing buildings and existing sign(s), or color rendering of proposed buildings and other signs.

Please complete the front and back of this application and submit it to the Department of Community Development. An incomplete application will not be accepted.

Applicant's Signature _____ Date _____

Property Owner's Signature _____ Date _____

Wall Signs

IDENTIFY ALL SIGN TYPES PROPOSED:			
Cabinet			
Material			
Colors			
Individual Letters Mounted to a Wall			
Material			
Colors			
Letters Mounted to a Raceway:			
Material			
Colors			
Panel:			
Material			
Colors			
Other:			
Material			
Colors			
ADDITIONAL INFORMATION AS NEEDED:			
Logos			
Material			
Colors			
Trim Cap			
Material			
Color			
Sides of Sign / Returns			
Material			
Color			
Illumination (circle one) →	Internal	External	None
Type			
Colors			

Freestanding Signs

Sign Type (circle one) →	Monument/Pylon	Pole	Other:
Base Materials			
Base Colors			
Cabinet and/or Tenant Panel Materials			
Cabinet and/or Tenant Panel Colors:			
Letters/Logos Colors			
Background Colors			
Text/Logos Outside Cabinet or Tenant Panels			
Materials			
Colors			
Other:			
Materials			
Colors			
Illumination (circle one) →	Internal	External	None
Type/Location			
Color			