



Comprehensive Plan Policy Review #1

Village of Menomonee Falls, WI

January 7, 2025

Plan Content

- Feedback from online surveys, community organizations, interviews and focus groups, pop-up booths, public meetings, etc
- Data analysis (e.g. census and Village records)
- Goals and Strategies Statements
- Maps of existing and planned facilities or land uses

The 9 Elements

A comprehensive plan must include AT LEAST all of the nine elements below as defined by the Comprehensive Planning Law:

Issues and Opportunities

Housing

Transportation

Utilities and Community Facilities

Agricultural, Natural and Cultural Resources

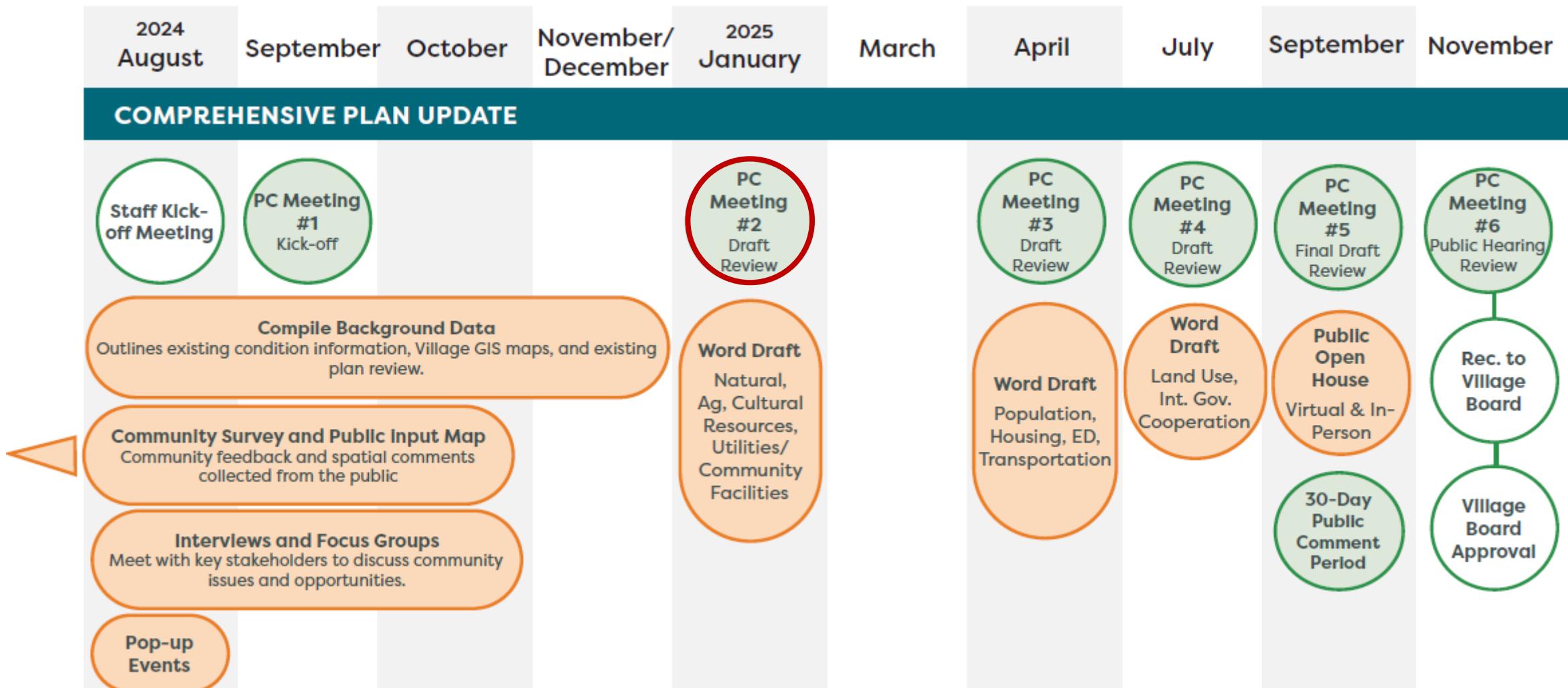
Economic Development

Intergovernmental Cooperation

Land Use

Implementation

Anticipated Timeline



Community Vision

It is our Vision that each of the following components be realized as part of the community life of the Village of Menomonee Falls:

- A Safe, Family-Friendly Community
- Housing Options to Meet the Needs of Residents of All Ages
- Vibrant Interactive Neighborhoods that Promote Community Health
- High Quality Business Development
- Preservation of Natural Resources in Balance with Development
- Responsive, Effective and Financially Sustainable Government Services
- A Thriving Revitalized Historic Village Centre
- A Safe and Well-Maintained Transportation Network
- Quality, Comprehensive Education
- Growing Cultural and Community Activities
- Reinvestment in Aging Residential and Commercial Properties

Public Engagement

- Community Survey
- Pop-up Booths
 - Farmers' Market
 - Kids' Fest
- Public Interactive Map
- Stakeholder Interview and Focus Groups
- Public Meetings



Public Engagement

- **Community Survey Data**

- 2,745 Responses
- Active from June 15th through October 1st
- Respondents trended more female, older, and mostly homeowners
- 95% of respondents were Village residents

[Home](#) > [Community](#) > 2024 Community Survey

2024 Community Survey

The Village of Menomonee Falls is looking for **YOUR** input to help guide the future development of the community as well as the future of the Village's parks and trails.

<https://www.surveymonkey.com/r/VillageSurvey2024>

The 2024 Community Survey will take 10 - 15 minutes to complete (on average), and the results of the survey will be used to inform updates to the Village's Comprehensive Plan and Comprehensive Outdoor Recreation Plan (CORP).

Survey responses will remain anonymous. There are several demographic questions included to help the Village understand who is responding, but no personal identifiers are requested or tracked.

Thank you for your time and thoughts!

Frequently Asked Questions

- **Can I get a paper copy (or copies) of the 2024 Community Survey?**

Yes. Paper copies are available at Village Hall, Menomonee Falls Public Library, and the Community Center.
- **What is the format of the survey questions?**

The online survey is hosted by Survey Monkey.

Most questions request participants to click a single choice or multiple answers.



Public Engagement

Survey Responses

Top Reasons to Live in Menomonee Falls

- Close to family/friends
- Low Crime
- Community Character
- Price/Affordability

Top Investment Priorities

- Street Repair & Maintenance
- Public Safety
- Park & Recreation Facilities

Desired Businesses in Village

- Full-Service Restaurants
- Grocery Stores
- Entertainment Venues
- Specialty Retail Shops

Public Engagement

Common Engagement Themes

- **Community Character:** Residents appreciate the Village's character, safety, and sense of community. There is a strong desire to maintain these qualities while accommodating additional growth and development.
- **Walkability and Connectivity:** Improved walkability and connectivity through enhanced pedestrian and bicycle infrastructure are recurring themes. Residents seek safer routes and better connections between existing and new neighborhoods, parks, and key destinations.
- **Affordable Housing:** The need for more affordable housing options is a consistent concern. Residents support a variety of housing types and densities to meet different needs and preferences. Greater housing diversity including smaller single-family homes, senior housing, condos, townhomes, duplexes and apartments should be considered.
- **Public Spaces and Amenities:** There is strong support for enhancing public spaces, including parks, trails, and downtown areas. Residents value events, programming, and amenities that foster community connection and improve quality of life.
- **Economic Growth:** Supporting local businesses and attracting new ones, particularly in the downtown area, is seen as vital for the Village's economic health. Public-private partnerships and infrastructure improvements are key strategies.

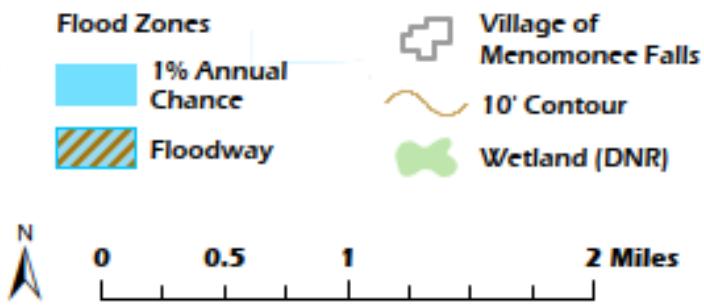
Agricultural, Natural, & Cultural Resources

In Menomonee Falls, we envision...

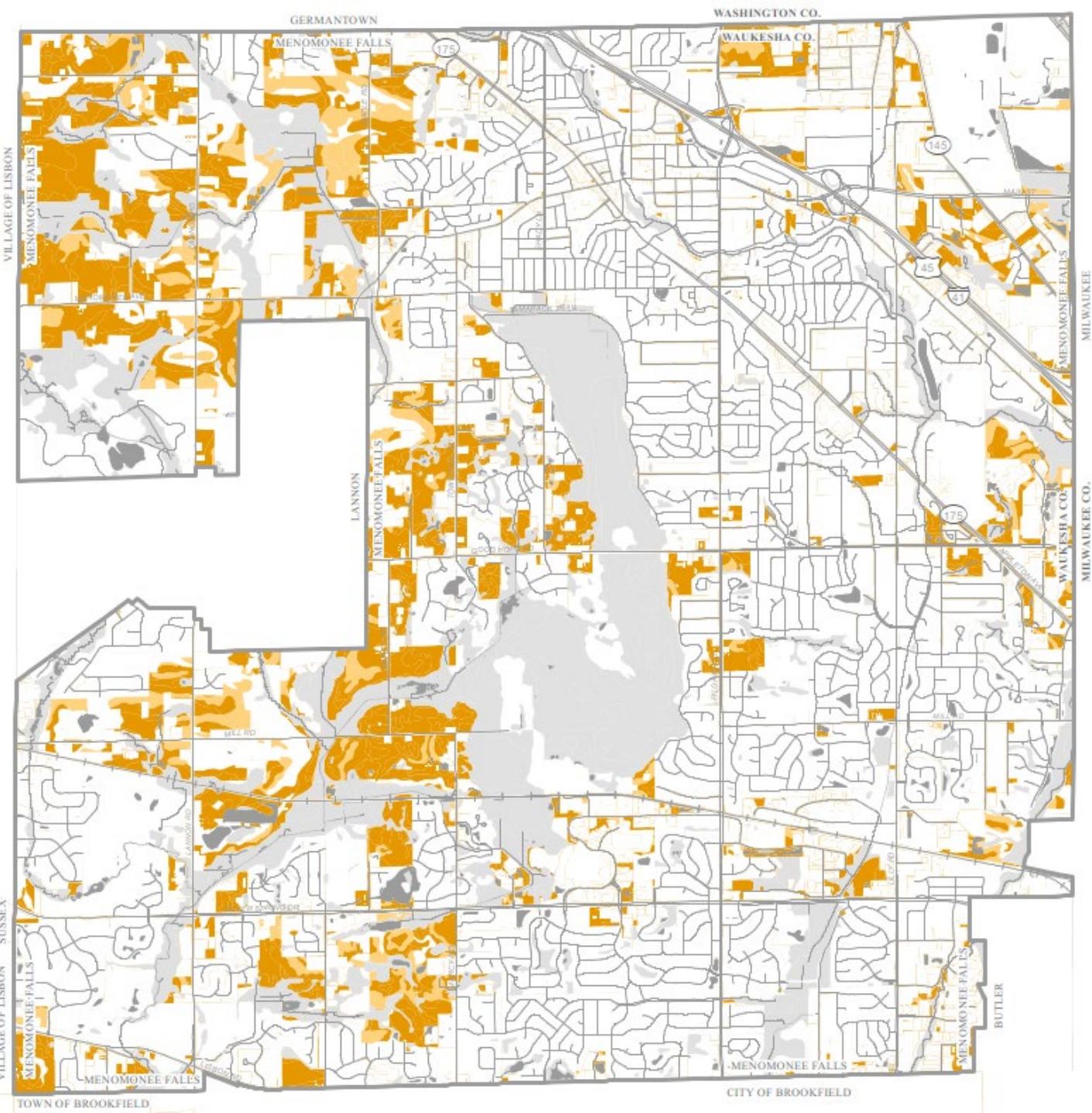
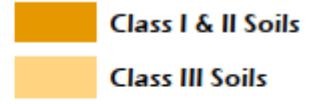
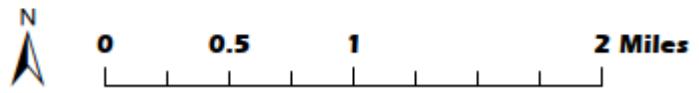
In Menomonee Falls, we envision...

- **GOAL #1:** Agricultural areas serving as holding areas for future development.
- **GOAL #2:** A land use pattern which maintains biodiversity and results in the preservation and responsible use of the natural resources.
- **GOAL #3:** Adequate and accessible park, recreation and open space facilities.
- **GOAL #4:** Preservation and celebration of cultural heritage and arts.
 - Work with the Village's historical groups to establish guidelines and standards for the **preservation and restoration of cultural assets and coordination of cultural and historical activities** .
 - Conduct an updated **comprehensive architectural and historical intensive survey** of significant sites, buildings, and landmarks within the Village.
 - **Review any ordinances pertaining to art mural installations** and coordinate with the Downtown BID to commission appropriate arts murals in the downtown area.

Development Limitations

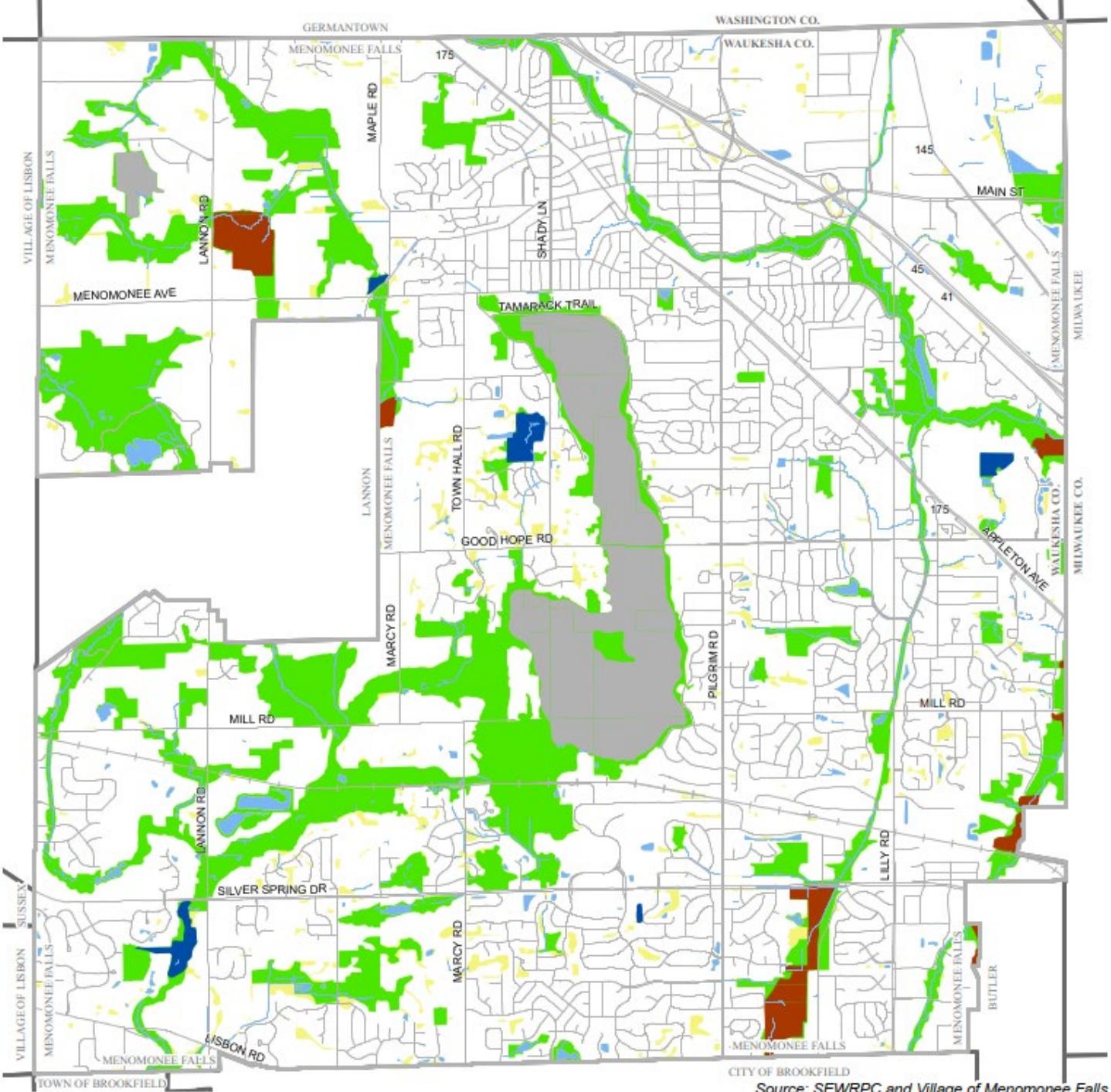
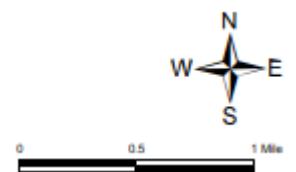


Prime Agricultural Lands



Environmentally Sensitive Areas

- SEWRPC Critical Species Habitat
- SEWRPC Class II Natural Area (medium-value)
- SEWRPC Class III Natural Area (other significant)
- Environmentally Significant Lands
- SEWRPC Delineated Wetlands Outside of Corridors
- Hydrology
- Village Boundary



Source: SEWRPC and Village of Menomonee Falls

Utilities and Community Facilities

In Menomonee Falls, we envision...

In Menomonee Falls, we envision...

- **GOAL #1:** Safe, efficient and dependable stormwater management, public water, and wastewater service.
 - Conduct regular **inspections and maintenance of existing utility systems.**
 - Utilize asset management tools and maintain a **five-year capital improvement plan.**
 - Explore opportunities to **improve internet connectivity through state and federal grant programs** as awarded by the Wisconsin Public Service Commission.

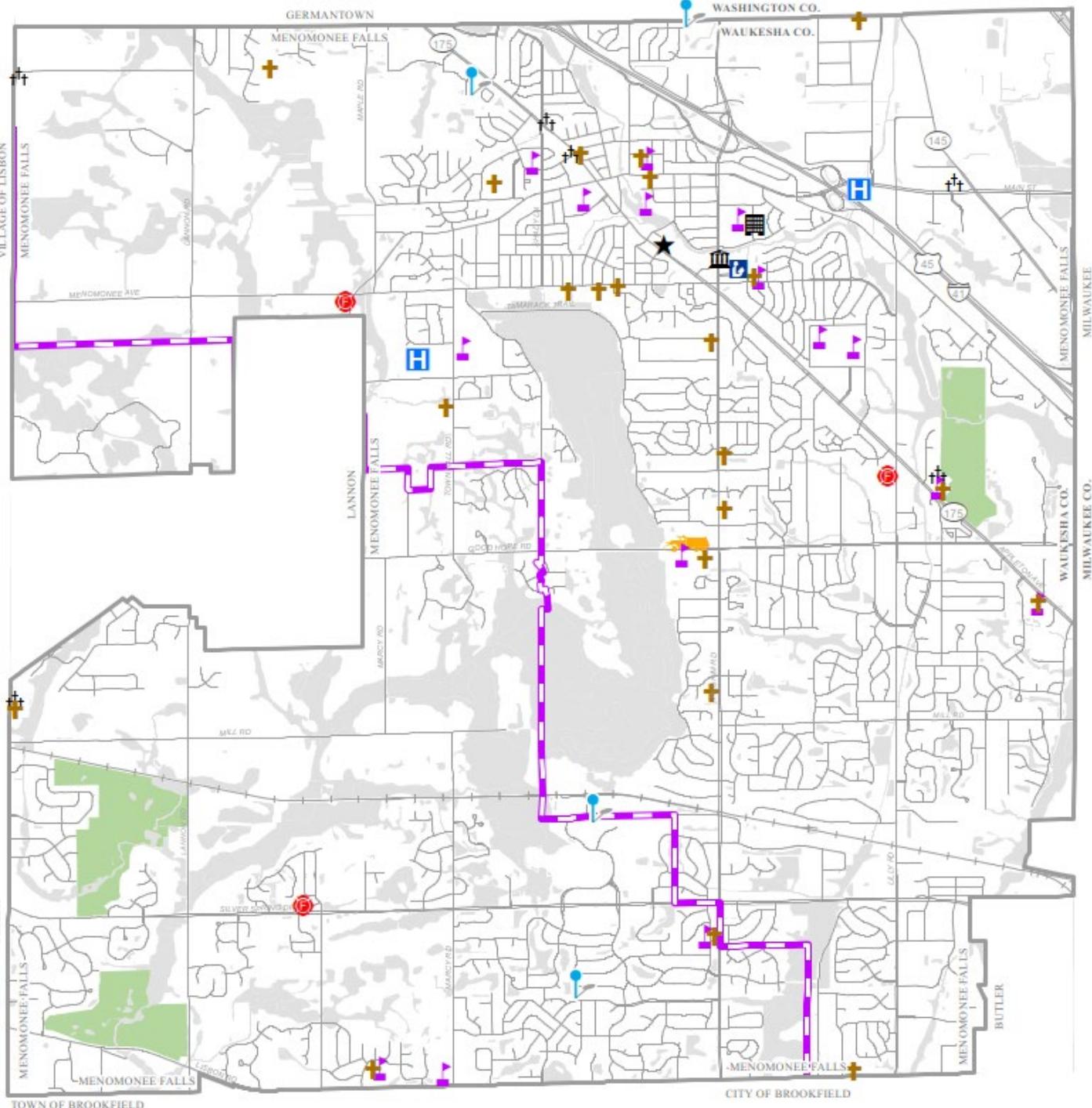
In Menomonee Falls, we envision...

- **GOAL #2:** Enhancing community wellbeing through access to excellent community facilities.
 - **Support partnerships** with nearby municipalities and community organizations to provide park and rec facilities.
 - **Encourage developers to dedicate community trails** and paths in new developments.
 - **Review the existing impact fee ordinances.**
 - Consider the **incorporation of green building technologies** into Village-owned facilities.
 - **Locate public-use community facilities where they are accessible** by walking, bicycling, and/or public transit (if available).
 - Encourage and **support the provisions of private recreation, daycare, and other facilities** that serve youth, elderly, and those with special needs.
- **GOAL #3:** An efficient land use pattern supported by transportation, utility, and public facility systems.
 - **Discourage inefficient “leap frog” development** that results in infrastructure constructed before there is adequate customer base in place to support its maintenance.

Community Facilities



0 0.5 1 2 Miles



Park and Open Space Areas

- Village Park/Preserve
- School Property
- Other Recreation Area

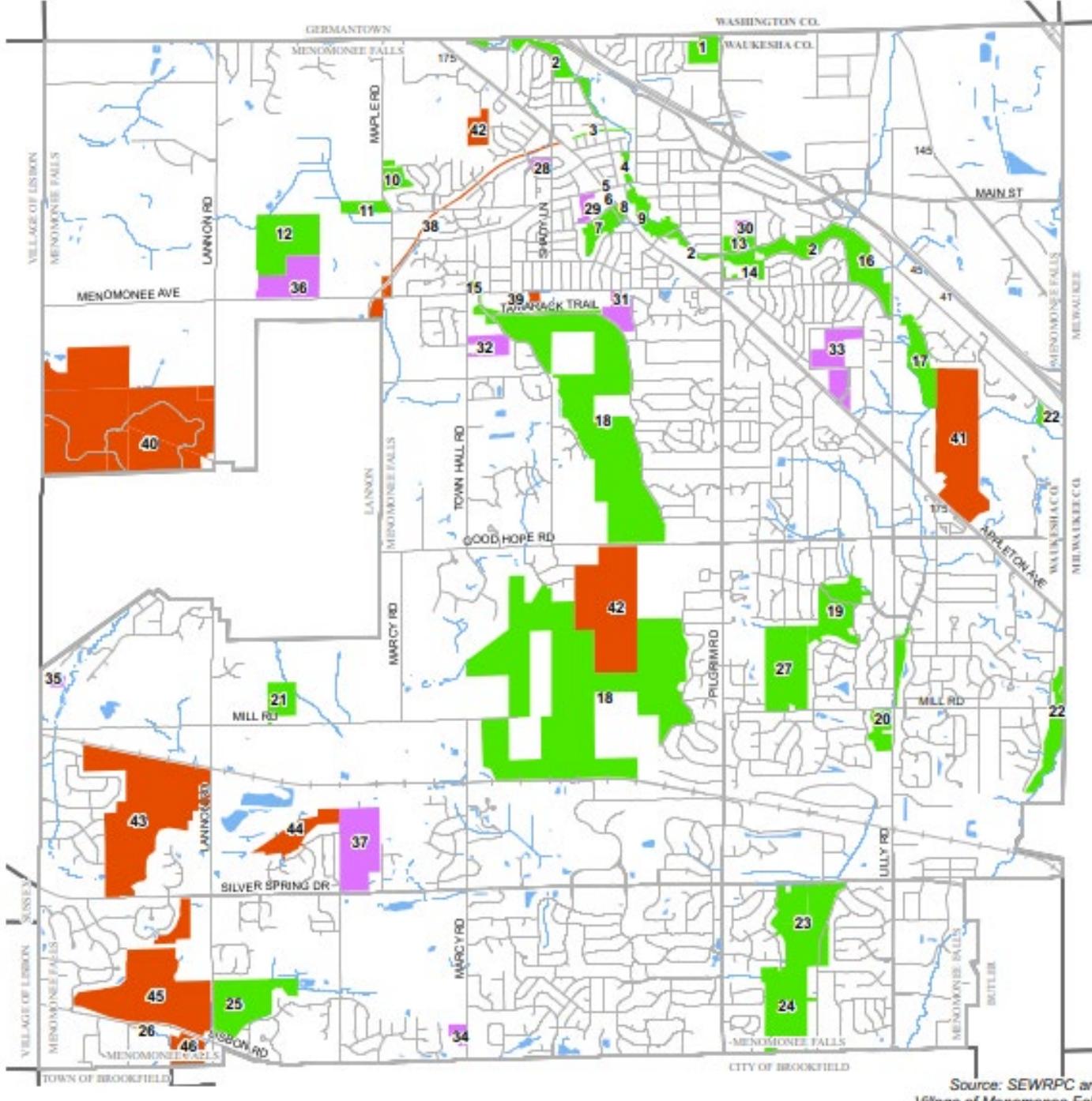


0

0.5

1

2 Miles



Source: SEWRPC and
Village of Menomonee Falls



Questions?

Next meeting!

Comp Plan Policy Review #2
Tuesday, April 8, 2025



Brian Wiedenfeld
bwiedenfeld@msa-ps.com
(414) 285-6693