



Kohl's Donates \$100,000 to Village Park Project in Menomonee Falls

Menomonee Falls-based Kohl's showcases hometown commitment to support family health and wellness with new Splash Pad

MENOMONEE FALLS, Wis., March 14, 2022 – The new year is off to a great start for the Village Park Project with a \$100,000 donation by Menomonee Falls-based Kohl's for the park's new Splash Pad. The Splash Pad, a refreshing water feature with fountains and LED lights, is part of Village Park's Phase II redesign to better meet the needs of the growing community. Phase I featured a recently completed amphitheater, plaza, and great lawn. The new spaces have attracted dozens of new events and thousands of visitors to the community park in downtown Menomonee Falls.

Phase II of the project will redesign nearly three acres and add new amenities, along with the new Kohl's Splash Pad, including:

- The Village's first destination all-inclusive play area that brings together children and families of all ages and abilities
- Renovated tennis and dedicated pickleball courts
- Updated trails, parking, outdoor lighting, and seating areas

Kohl's donation represents the first major gift announced for the "Discover Village Park" capital campaign. The fundraising campaign is led by the Optimist Club of Menomonee Falls to create the Village's first destination inclusive play area. This builds on a \$2.2 million Village investment in Phase I of the park. The \$1 million private fundraising campaign will complement a \$2 million public investment to fully fund Phase II. Construction is slated to begin in spring of 2022 and be completed in the fall. The first full season of splash pad operation will be summer 2023.

"We are grateful for Kohl's leadership and commitment to their hometown community. Village Park is on track to be one of most celebrated public spaces in Menomonee Falls and the region," said Mark Fitzgerald, Village Manager of Menomonee Falls.

"We are excited to partner with the Village to support its first, all-inclusive play area," said Tara Geiter, Kohl's Director of Community Relations. "Kohl's is committed to supporting family health and wellness, so we are thrilled to donate this Splash Pad. We hope many families come and enjoy Village Park together."

To learn more about the Village Park project: <https://fallsoptimistclub.org/DiscoverVillagePark>.

About Kohls:

Kohl's (NYSE: KSS) is a leading omnichannel retailer. With more than 1,100 stores in 49 states and the online convenience of Kohls.com and the Kohl's App, Kohl's offers amazing national and exclusive brands at incredible savings for families nationwide. Kohl's is uniquely positioned to deliver against its strategy and its vision to be the most trusted retailer of choice for the active and casual lifestyle. Kohl's is committed to progress in its diversity and inclusion pledges, and the company's environmental, social and corporate governance (ESG) stewardship. For a list of store locations or to shop online, visit Kohls.com. For more information about Kohl's impact in the community or how to join our winning team, visit Corporate.Kohls.com or follow @KohlsNews on Twitter.

About Village Park in Menomonee Falls:

For nearly 100 years, Village Park has been the central gathering space for Menomonee Falls. Coupled with the revitalized downtown, the park is firmly at the heart of the community—a place for the community to come together, be active, and celebrate.

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Renderings of the future splash pad at Village Park, courtesy of Parkitecture + Planning.