

2020 Community Wellness Data

MENOMONEE FALLS, WISCONSIN

Selected Factors Impacting the Well-being of the Village

May 2021



Contents

- I. Executive Summary**
- II. Demographics**
 - Population
 - Age, Race, & Households
 - Senior & Disabled Population
- III. Cost of Living**
 - Income
 - Housing & Commute Costs
 - Tax Rate & Appreciation Rate
 - Economic Indicators by Race & Ethnicity
- IV. Development & Infrastructure**
 - Population Growth
 - Construction Value
 - Streets & Infrastructure
 - Transportation Trends
- V. Housing**
 - Housing Stock & Occupancy
 - Sales Prices
- VI. Workforce Profile**
 - Jobs & Median Earnings
 - Place of Work
 - Educational Attainment
- VII. Recreation**
 - Park and Open Space
 - Other Recreational Assets
- VIII. Community Safety**
 - Crimes & Enforcement
 - Accidents/Injuries
 - Fire/EMS Incidents
- IX. Health**
 - Access to Care & Health Conditions
 - Determinants & Risk Factors
- X. Education**
 - Enrollment & Graduation Rate
 - Student/Teacher Ratio
 - Academic Performance Indicators

I. Executive Summary

Collective Impact

Starting in 2016, the School District of Menomonee Falls developed a partnership with the Village of Menomonee Falls Police Department to better support at-risk youth. In 2017 and 2018, Menomonee Falls Collective Impact grew its partnership with the broader community to maximize the resources of the community for the well-being of all Village of Menomonee Falls residents. The **2020 Community Wellness Data** report has been compiled to inform the work of Menomonee Falls Collective Impact by providing a snapshot the existing conditions and recent trends in the community. This annual report includes local information across a variety of sectors with data comparisons to the State of Wisconsin and surrounding communities.

Collective IMPACT

Menomonee Falls

Partnering to maximize the resources of the community for the well-being of all residents

Key Findings/Trends for Menomonee Falls

- A growing community - both population and new construction value
- A variety of housing and neighborhood types
- A competitive cost of living
- Some residents in household economic stress
- A major economic center with nearly 34,000 jobs
- Increasing service demands
- Growing and aging infrastructure
- A safe community
- High quality public schools and services
- Populations with unmet care needs, especially for mental health

Noteworthy New Information for 2020

- **Declining median age** - more young children and more adults in their 30s in recent years
- Annual home **appreciation rate of 9.7 percent**
- The **greatest (numerical) population increase in southeast Wisconsin** over the last ten years (+3,322)
- **Diversity increasing** with minority groups making up 14 percent of the overall population and 26 percent of the under 18 population
- An average **annual construction value of \$112 million** over the last five years
- **Crime rates below five-year avg.** in almost all categories
- Rising demand for Emergency Medical Services

A Note on the COVID-19 Pandemic and 2020

The COVID-19 pandemic impacted the economic, physical, and mental health of thousands of Menomonee Falls residents in 2020. Most of the data contained within this report draws from surveys and reporting that preceded the pandemic. The effects of the pandemic on the well-being of families, individuals, and businesses are still being evaluated and will be reflected in future iterations of this report. Despite lagging data, this report offers a valuable overview of the trends and indicators that characterized Menomonee Falls in 2020.

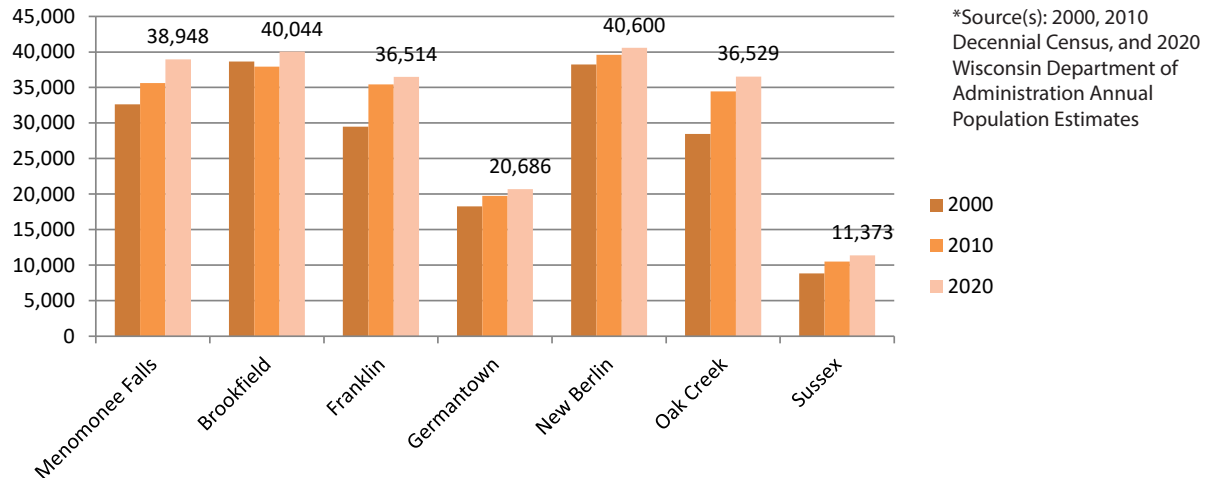
2020 was a very challenging year for people and organizations in Menomonee Falls and across our nation. Safer at home, remote work/learning, quarantines, and safety guidelines exacerbated existing challenges and left many people feeling isolated. Reported demand for mental health services was at an all time high while an economic recession, racial justice movement, and public health emergency unfolded simultaneously. Despite a difficult year, organizations across the community came together (often through innovative new approaches) to serve residents in need. The collective work of the Village, school districts, non-profit/faith based organizations, businesses, and residents to support neighbors and maintain services demonstrated the need for continued partnership to meet community needs in 2021 and beyond.

II. DEMOGRAPHICS

The Village of Menomonee Falls' population in January 2020 was **38,948**, making it the 18th largest municipality in the state of Wisconsin. By 2035, the Village's population is projected to climb to 42,160, an increase of 8.2 percent. Wisconsin's population is projected to increase by 10.6 percent and Waukesha County's population is expected to increase by 12.5 percent by 2035.

Population, Selected Communities

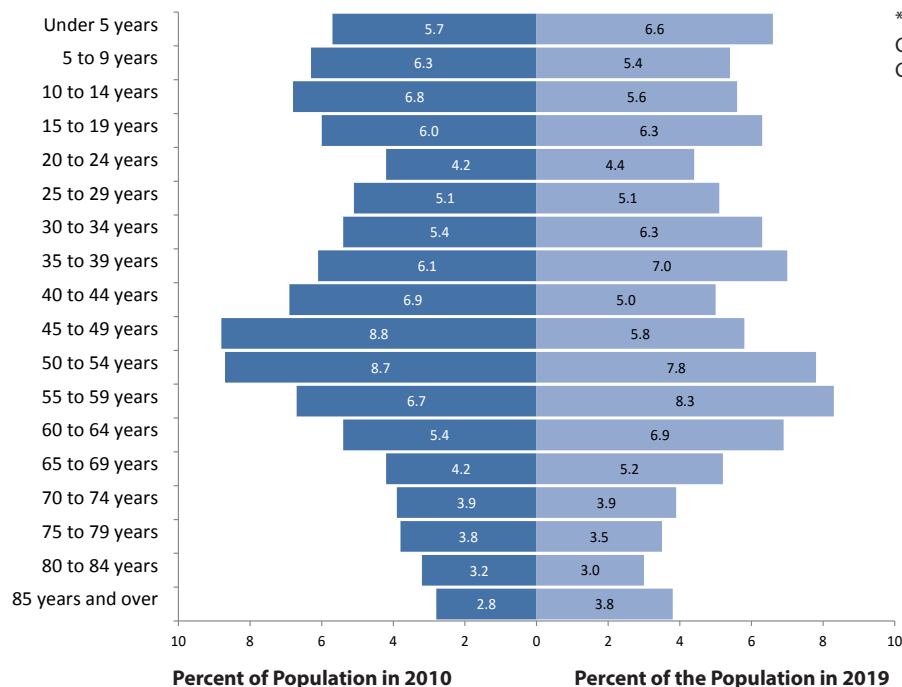
The population of Menomonee Falls increased by an estimated 3,322 people between 2010 and 2019 which was the 6th largest numerical increase in the state in that period



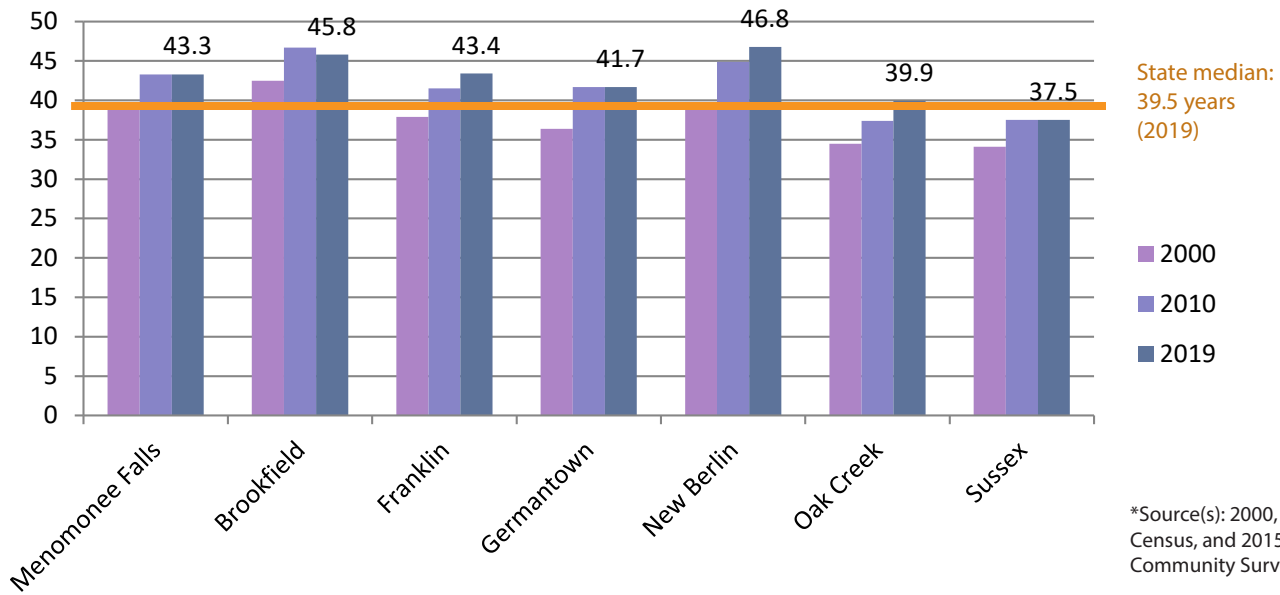
An estimated **15,314 households** called Menomonee Falls home in 2019 and the **average household size** was **2.41** which was lower than both the Waukesha County average (2.49) and the regional average (2.45). The number of households in Menomonee Falls is expected to increase by about 200 per year over the next two decades. Menomonee Falls' **median age of 43.3 years** is about the same as the Waukesha County average (43.2) and significantly older than the regional average of 38.3 years. Since 2015, the Village's median age has dropped by 1.2 years, reflecting a growing proportion of young children and adults in their thirties in the community.

Age Distribution in Menomonee Falls

In 2019, 26.3 percent of the population was over 60 years old and this age cohort continues to grow each year

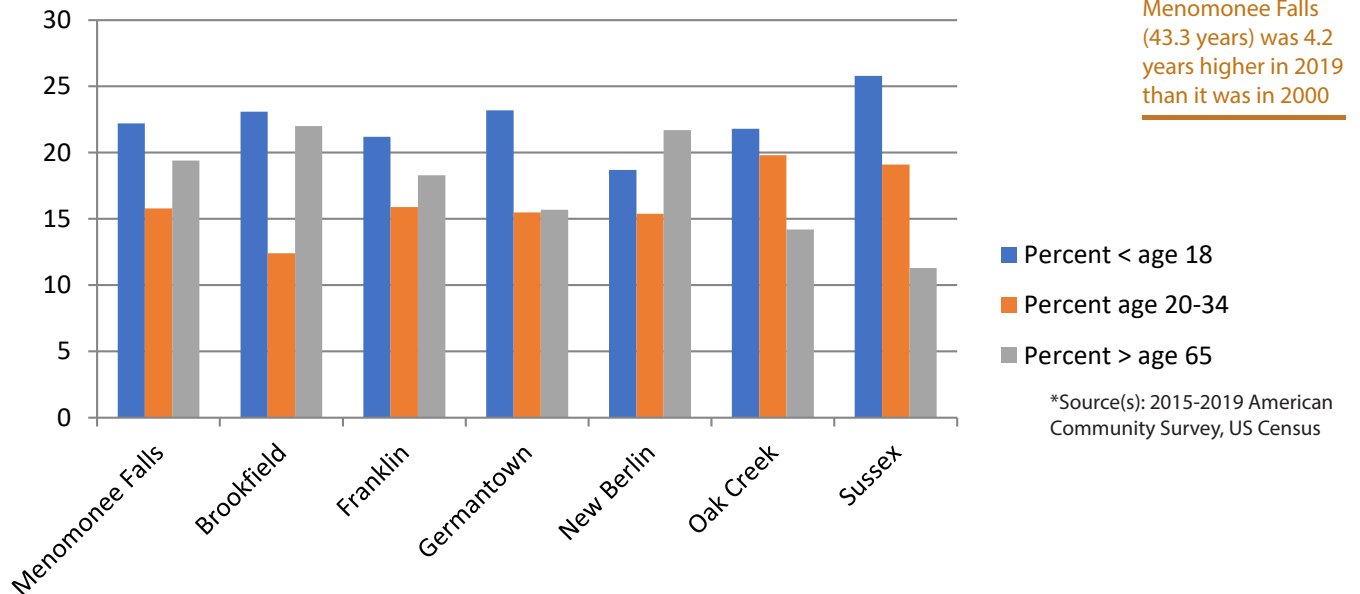


Median Age, Selected Communities

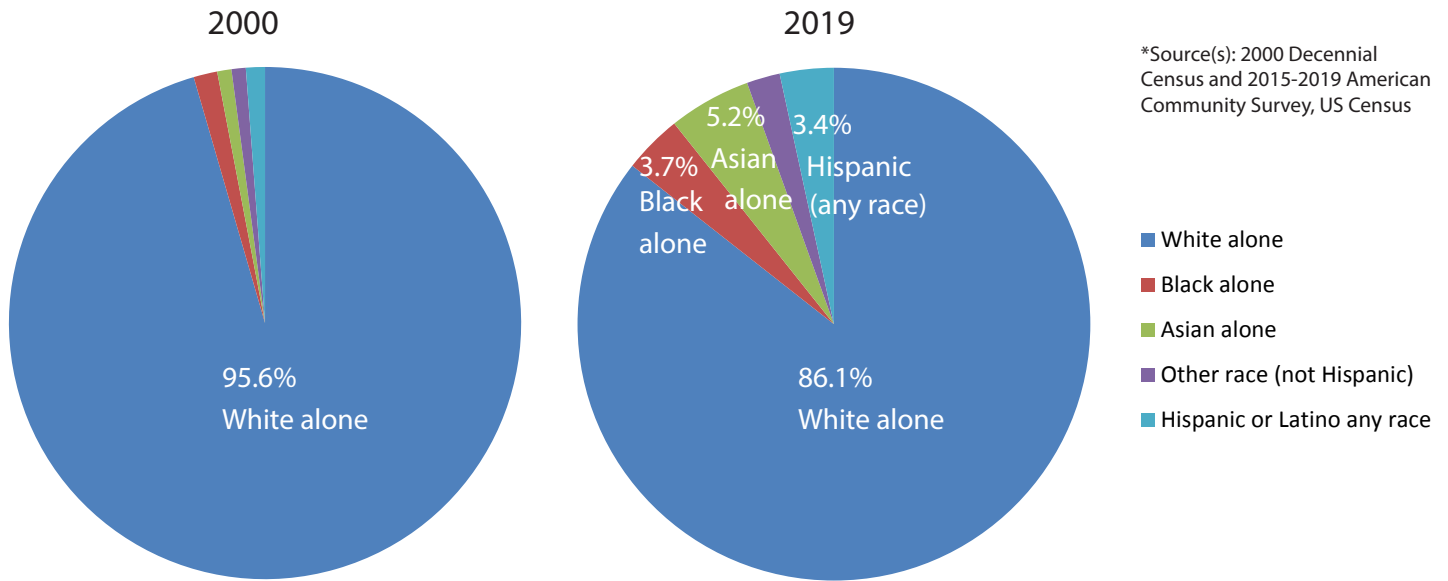


The Village has a relatively even age distribution compared to some surrounding suburban communities. The largest cohort of residents in Menomonee Falls is between 50 and 59 years old. Children (age 17 and under) make up a relatively low proportion of the population in the Village compared to the neighboring community of Sussex. Oak Creek stands out for its higher proportion of young adults (age 20 to 34).

Age Groups, Selected Communities

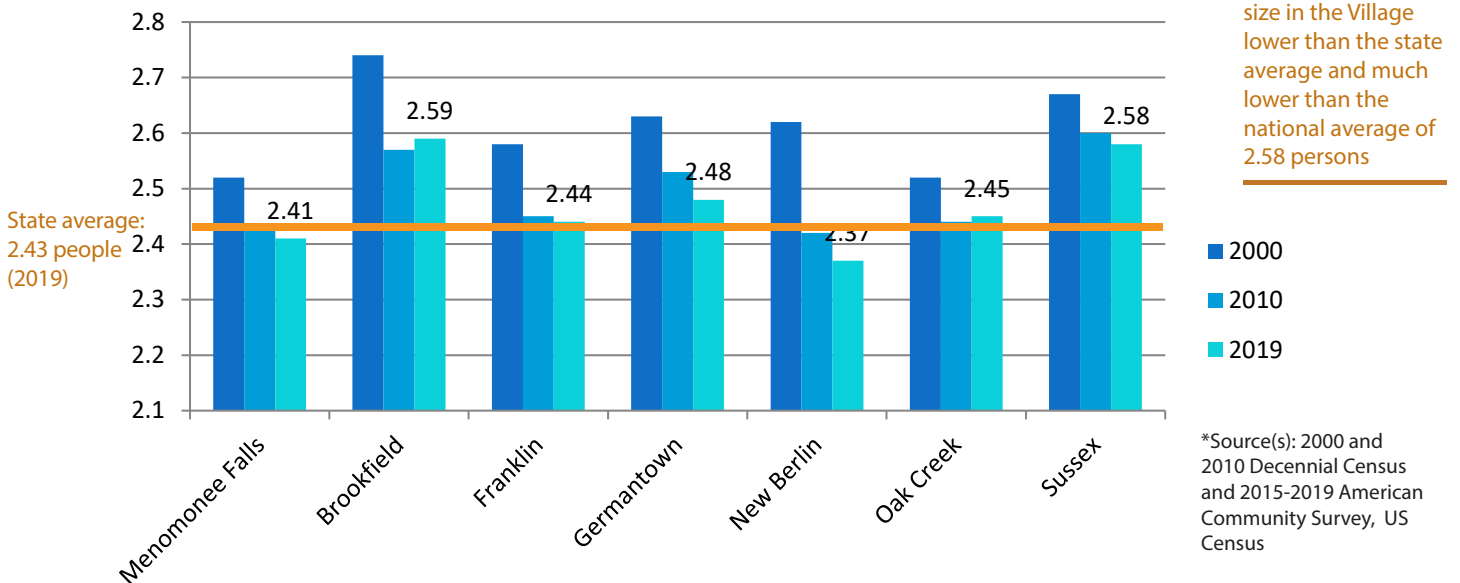


Race and Ethnicity in Menomonee Falls



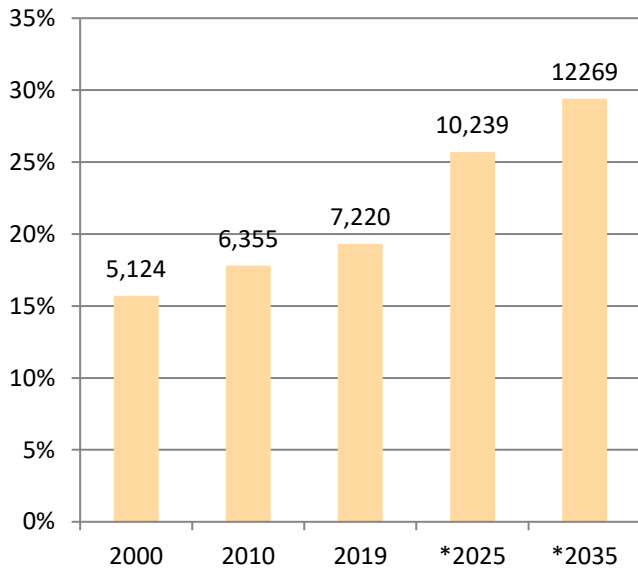
Racial and ethnic diversity has increased in Menomonee Falls in recent years, but individuals who identify as white alone still outnumber minority groups 6 to 1. Notably, the portion of the population identifying as Asian increased from 0.9 percent to 5.2 percent between 2000 and 2019. Racial and ethnic diversity is higher among children in the Village with minorities accounting for **25.9 percent** of the population under 18 years old.

Average Household Size, Selected Communities

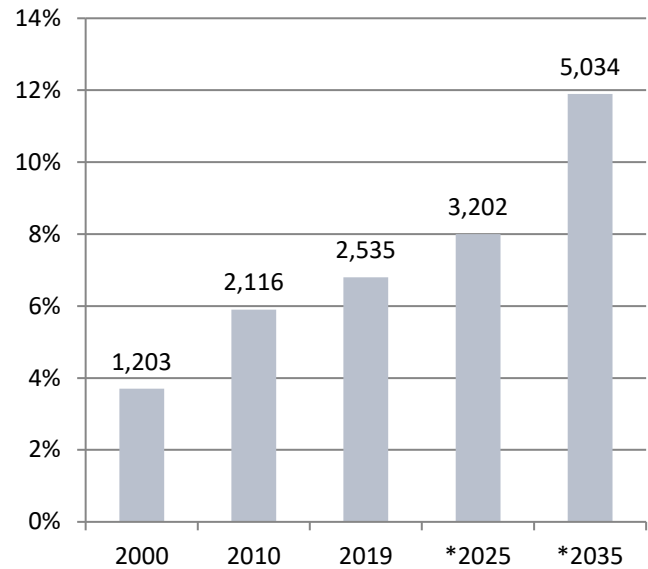


Like most other suburban communities in the region, Menomonee Falls' average household size has declined since the year 2000 as families have had fewer children and one and two person households have become more common. In 2019, over **65.5 percent** of households in the Village were comprised of either one or two people.

Age 65+ Population Over Time
(by number and percent of total)



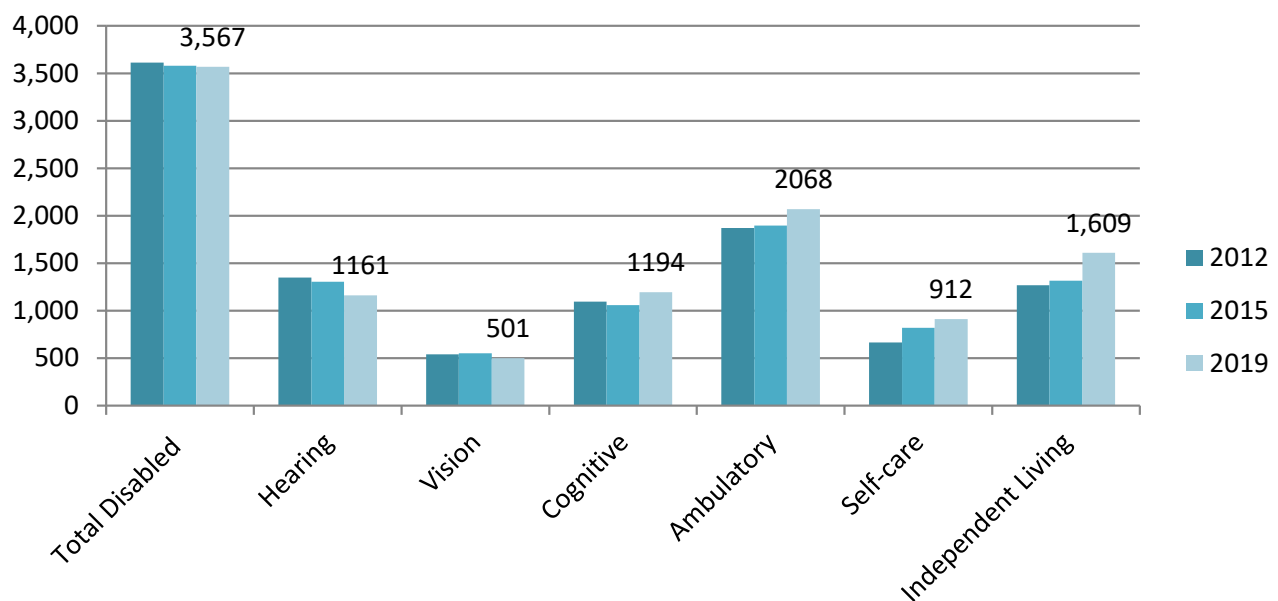
Age 80+ Population Over Time
(by number and percent of total)



*2025 and 2035 numbers apply the projected growth rate for seniors in Waukesha County (provided by the Wisconsin Department of Administration) to Menomonee Falls
*Source(s): 2015-2019 American Community Survey, US Census and Wisconsin Department of Administration Annual Population Projections

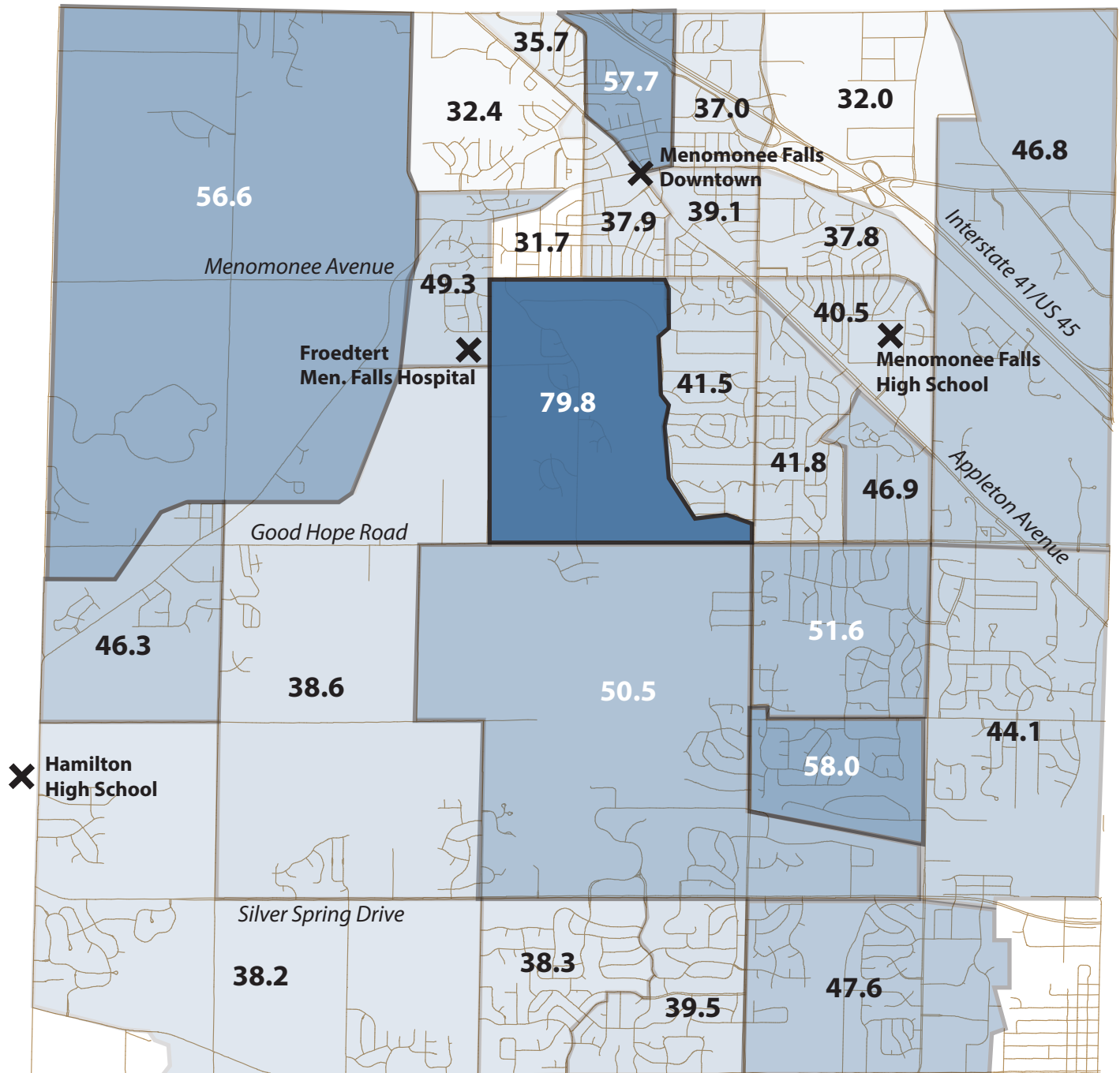
The large population cohort of Village residents now in their fifties and early sixties is expected to primarily age in place, which means the number (and proportion) of seniors in Menomonee Falls will continue to grow in the years to come. In the next decade, people over 65 are projected to account for over 25 percent of the population. Growth in the disabled population is expected to continue in the coming years due to both the aging and overall growth of the Village. The latest estimates, however, indicate that approximately 9.6 percent of residents are living with a disability which is lower than the statewide percentage of 11.8 percent

Disabled Population Over Time (by disability status)



*Source(s): 2008-2012, 2011-2015, & 2015-2019 American Community Survey, US Census

Median Age in Menomonee Falls by Census Block Group



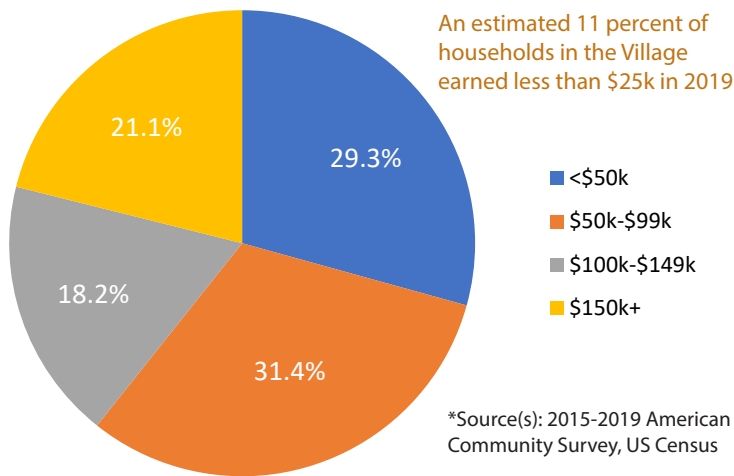
The block groups with the lowest median age are located west of downtown and along the East Main Street corridor. The oldest block groups are located near the geographic center of the Village, north of downtown, and in the northwest corner of the Village. The area west of the Tamarack Preserve stands out with a median age of nearly 80 years. The median age of the Village is similar when compared to Waukesha County, and is much higher when compared to the region, state, and nation.

Menomonee Falls	43.3 years
Waukesha County	43.2 years
Milwaukee Region	38.3 years
Wisconsin	39.5 years
United States	38.1 years

*Source(s): 2015-2019 American Community Survey, US Census

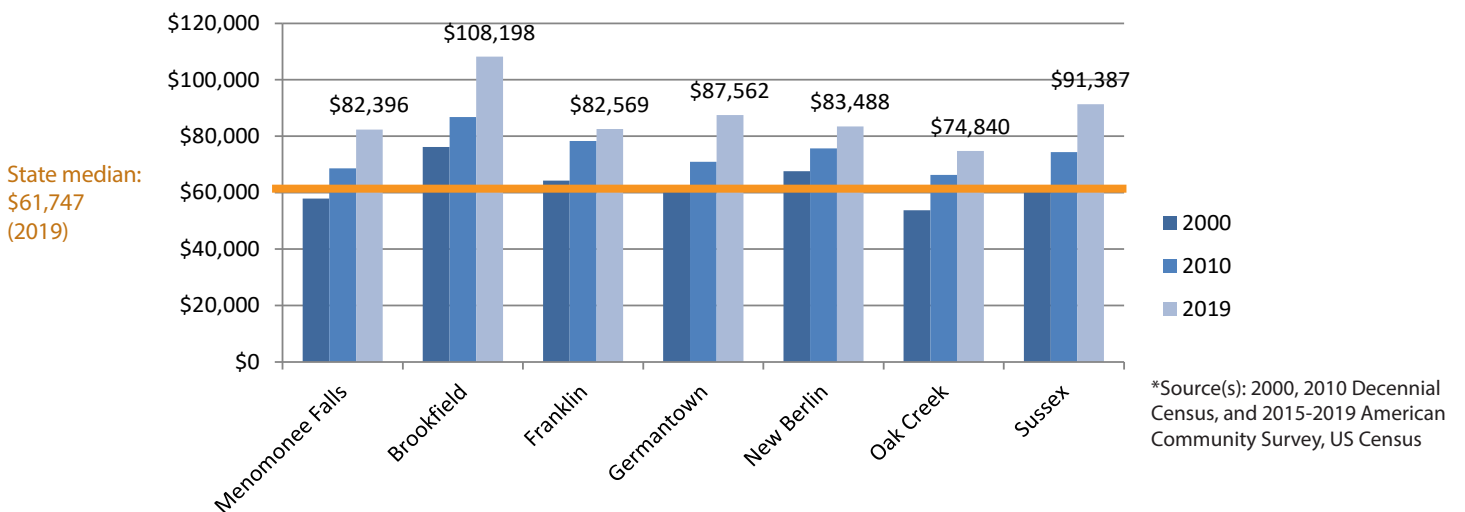
III. COST OF LIVING

2019 Household Income in Menomonee Falls

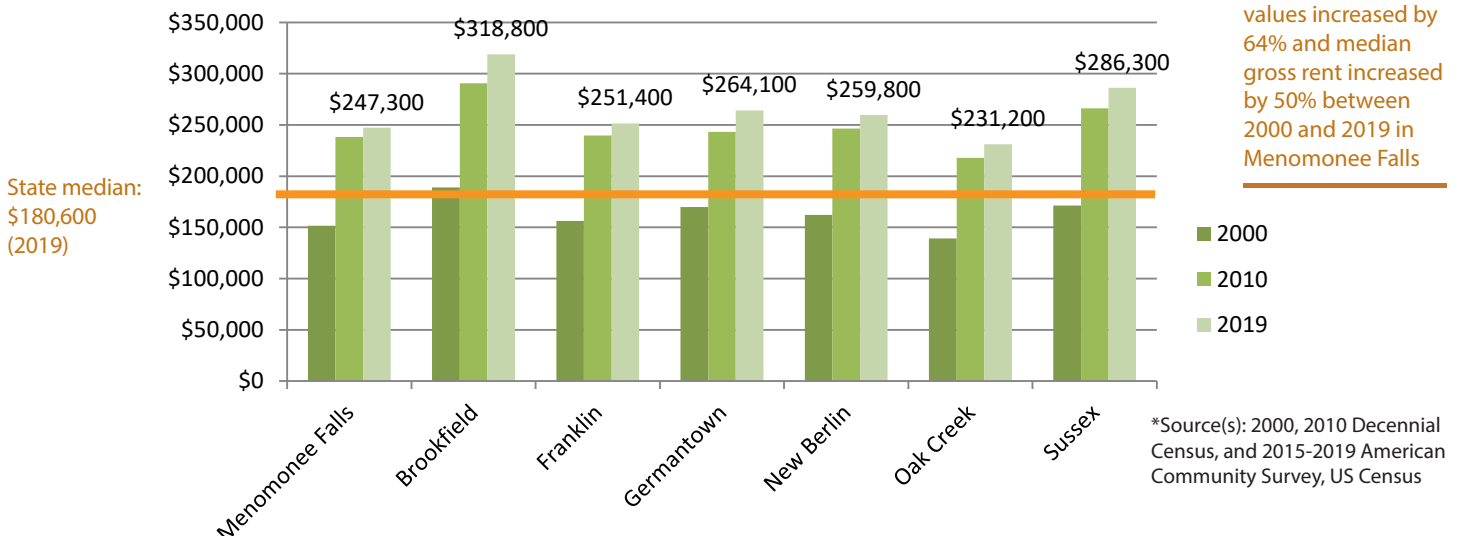


Household incomes in the Village increased between 2000 and 2019, but not as fast as the rate of inflation. 71 percent of households earned more than \$50,000 per year in 2019, but 11 percent earned less than \$25,000 and over 1,000 people were living below the federal poverty line. At **\$82,396**, the median household income in the Village was similar to most surrounding communities, but lower than the Waukesha County median of \$87,277. Costs for housing, property taxes, and transportation are relatively low compared to many neighboring communities. In recent years, however, local housing values/prices, and gross rent have increased faster than income growth.

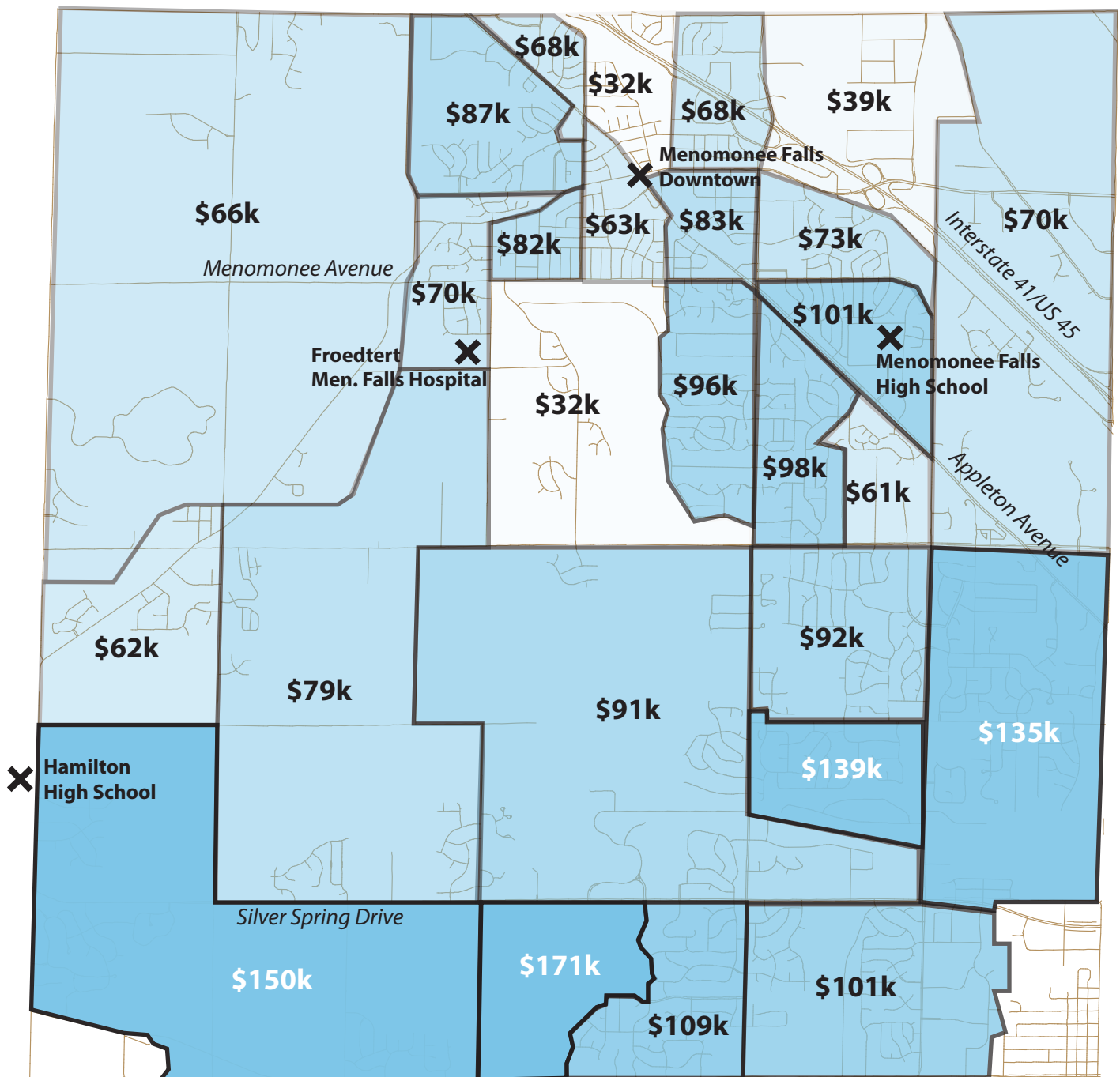
Median Household Income, Selected Communities



Median Home Value, Selected Communities



Median Household Income Menomonee Falls Census Block Groups

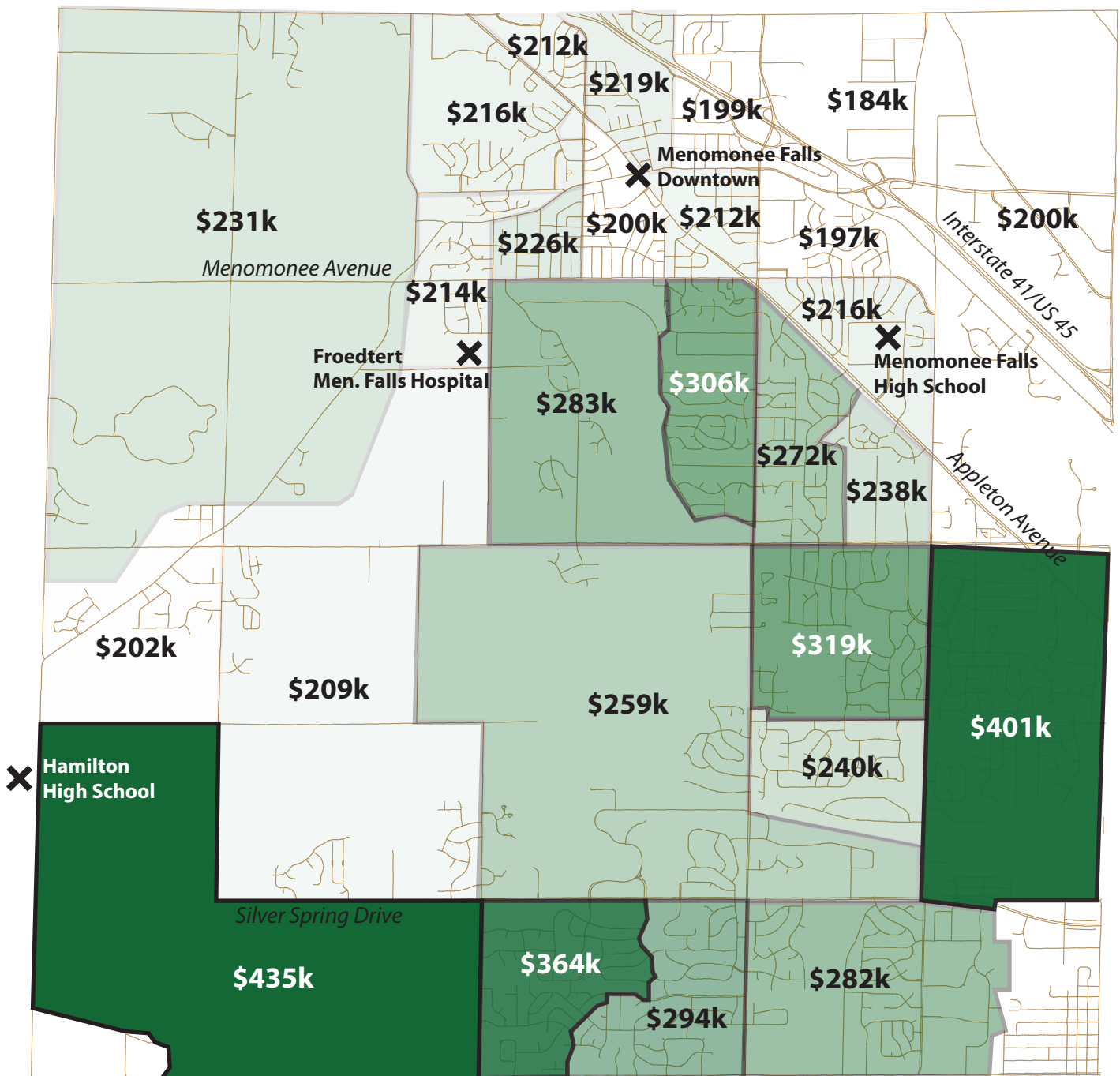


Median household incomes are highest for block groups in the southern areas of the Village and are lowest near downtown and west of the Tamarack Preserve. The overall median household income in the Village is lower than Waukesha County, but is much higher when compared to the region and the nation.

Menomonee Falls	\$82,396
Waukesha County	\$87,277
Milwaukee Region	\$64,330
Wisconsin	\$61,747
United States	\$62,843

*Source(s): 2015-2019 American Community Survey, US Census

Median Value of Single Family Homes in Menomonee Falls Census Block Groups

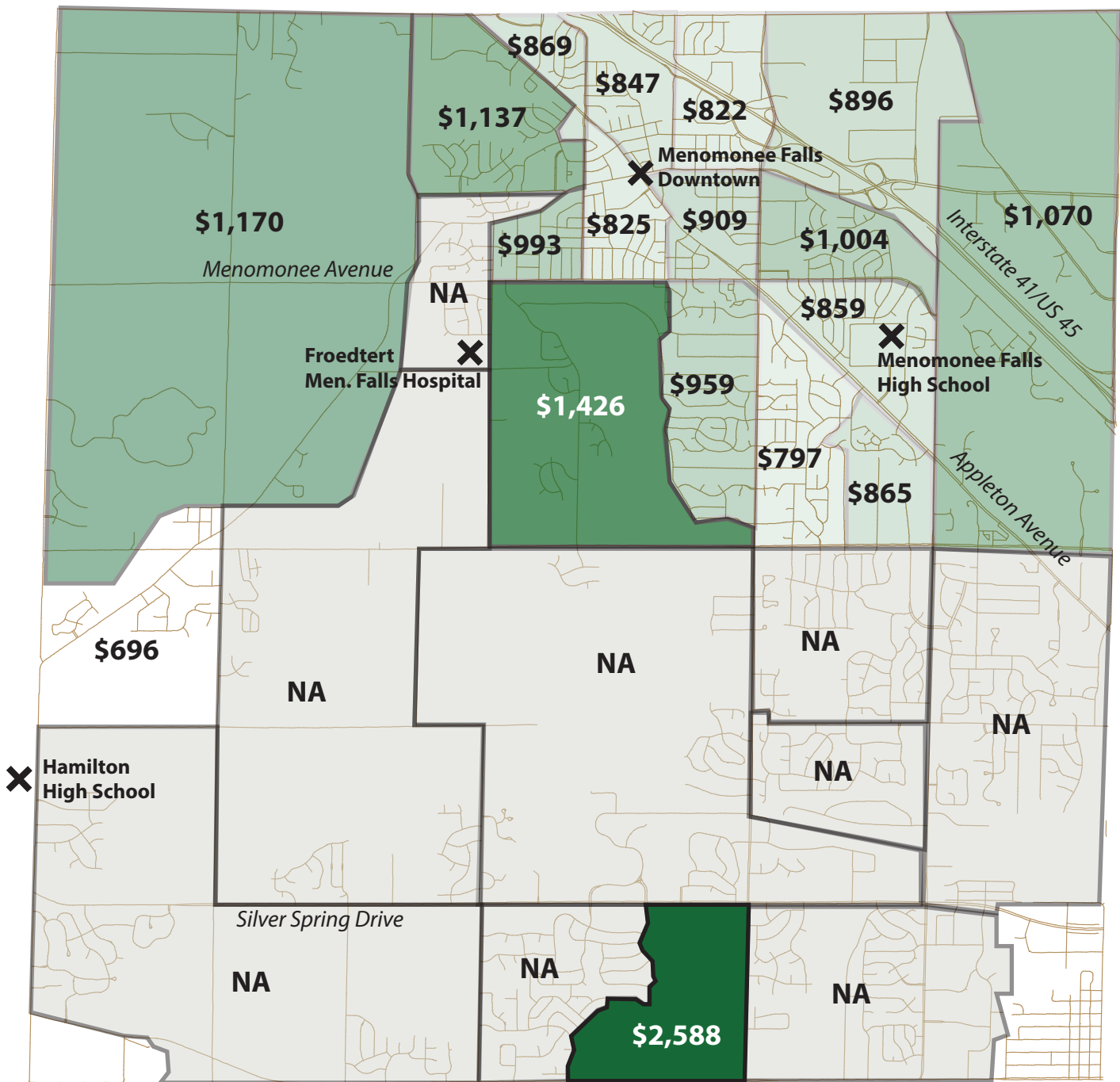


Median value generally corresponds with the age of homes. The Lilly Creek/River Heights and southwest areas of the Village stand out for high median value and the lowest median values are located north of Appleton Avenue and Menomonee Avenue (and near the Village of Lannon). The median value of homes in the Village is lower than the median in Waukesha County, but higher in comparison to the region, state, and nation.

Menomonee Falls	\$247k
Waukesha County	\$282k
Milwaukee Region	\$204k
Wisconsin	\$181k
United States	\$218k

*Source(s): 2015-2019 American Community Survey, US Census

Median Gross Rent in Village Census Block Groups

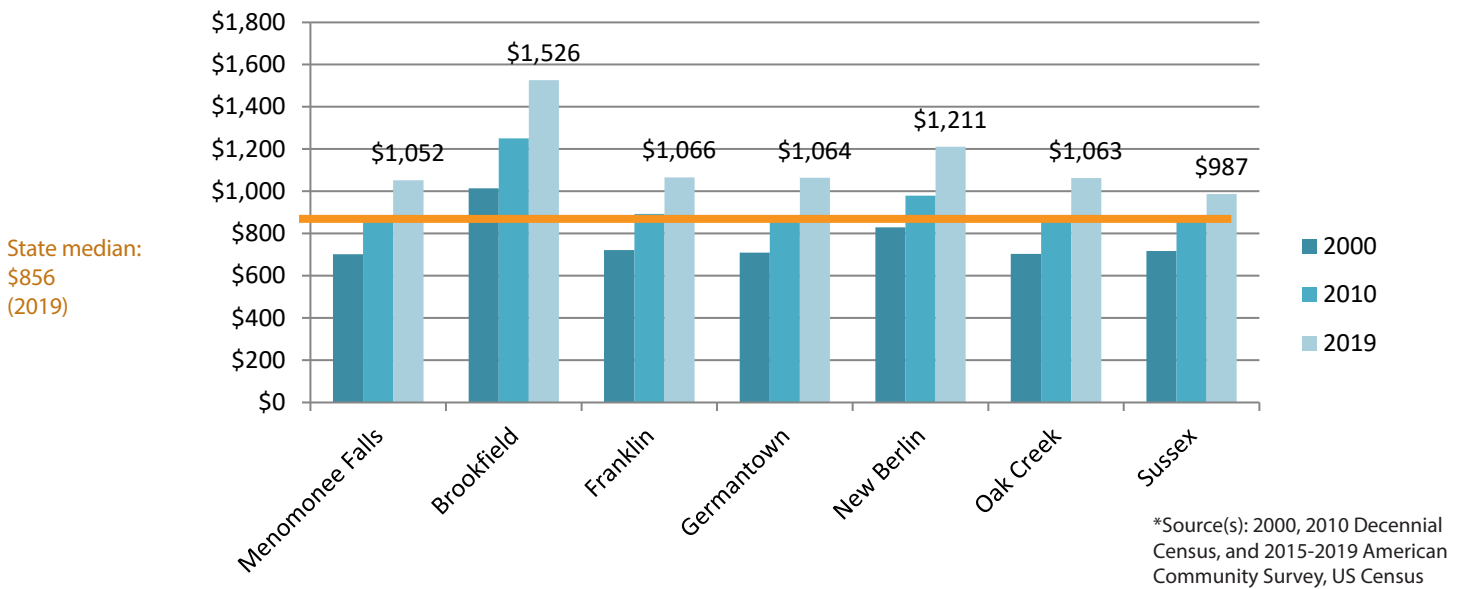


Median gross rent corresponds with the age of rental units. Areas with new apartments and senior housing complexes have higher median rents, and the lowest median rents are located near Menomonee Falls downtown. Median rent was not calculated for some areas where there are very few rental units. Rental costs are similar to Waukesha County and the nation, but much higher compared to the region and the state.

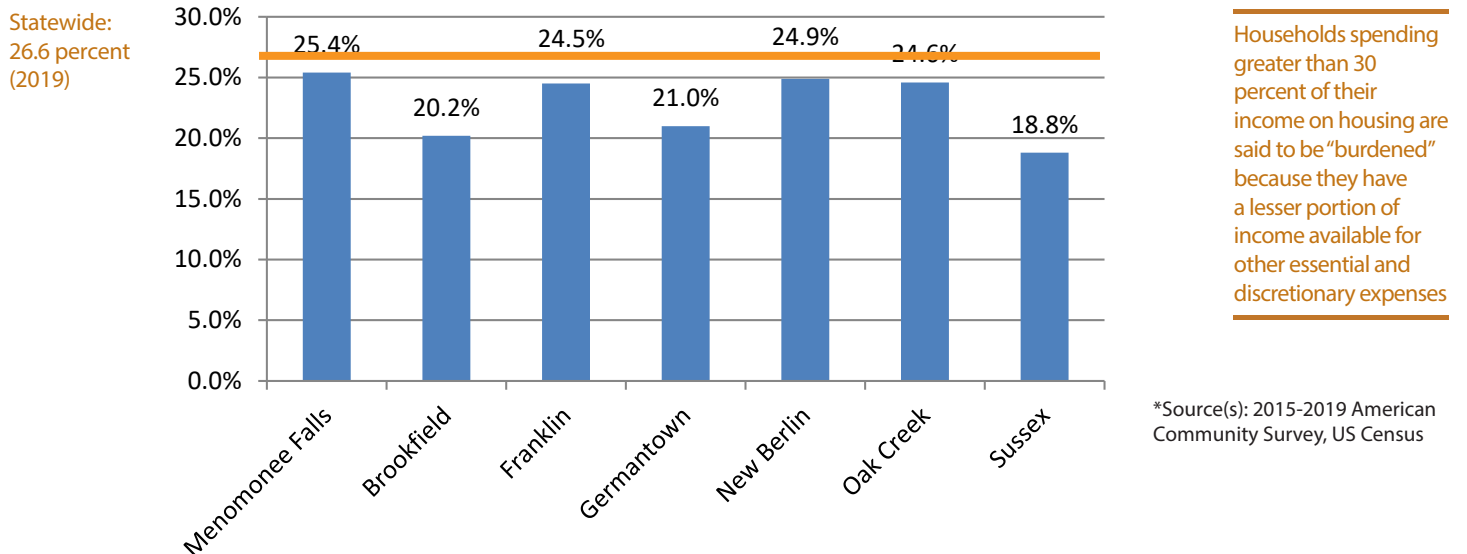
Menomonee Falls	\$1,052
Waukesha County	\$1,046
Milwaukee Region	\$928
Wisconsin	\$856
United States	\$1,062

*Source(s): 2015-2019 American Community Survey, US Census

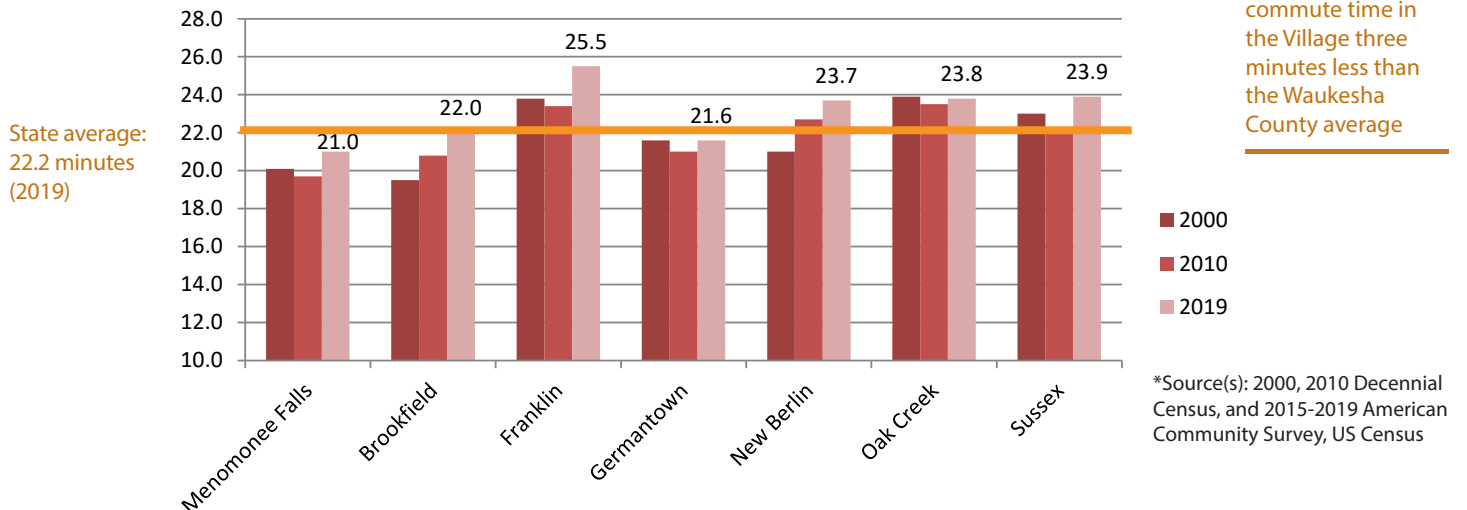
Median Gross Rent, Selected Communities



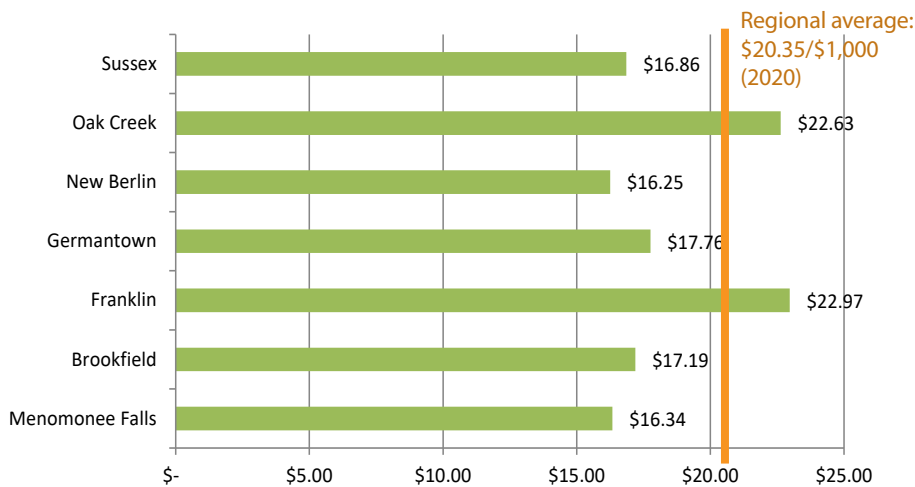
Percent of Residents Spending >30 Percent of Income on Housing, Selected Communities



Average Commute Time (minutes), Selected Communities



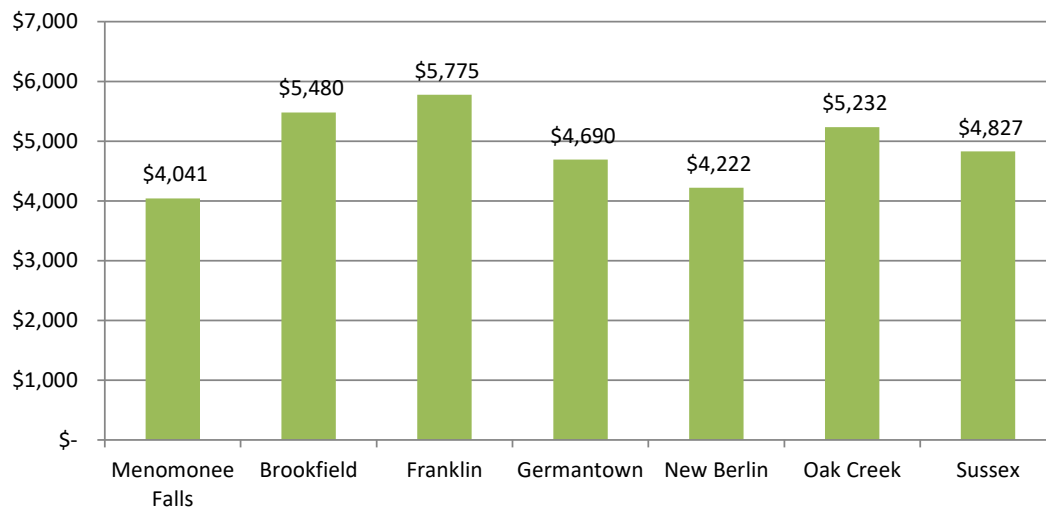
Gross Property Tax Mill Rate, Selected Communities



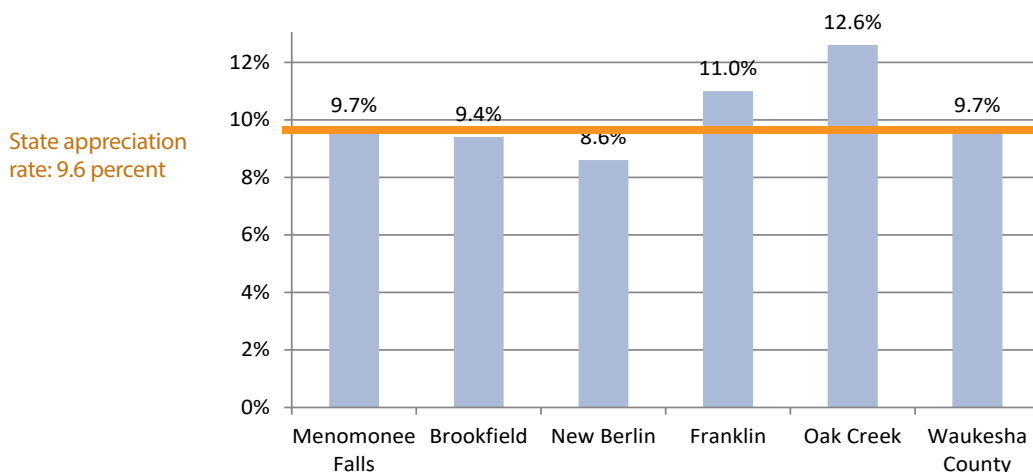
The Village's gross tax rate is comparable to other communities in Waukesha County and much lower when compared to similar communities in Milwaukee County. In recent years, homes in Menomonee Falls have gained value across all price points. The Village's low cost of living, unique combination of urban and suburban attributes, and varied housing stock/neighborhoods have positioned it well to be attractive to prospective residents for many years to come.

*Source(s): 2020 Property Values and Taxes in Southeastern Wisconsin, Public Policy Forum

Gross Property Tax for Median Value Home, Selected Communities



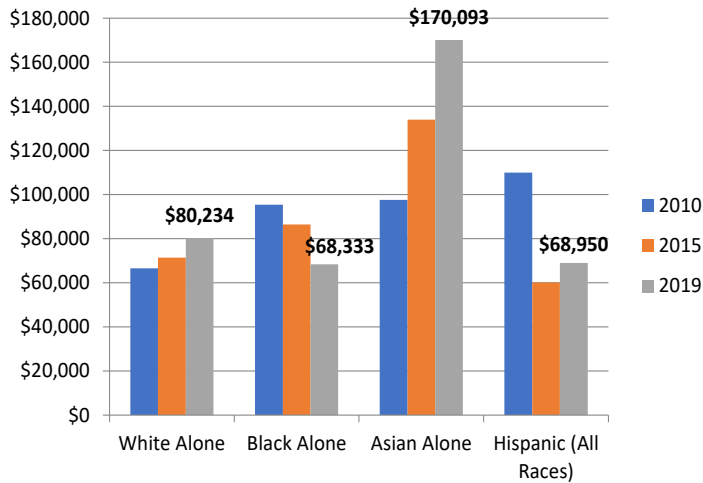
2020 Home Appreciation Rate, Selected Communities



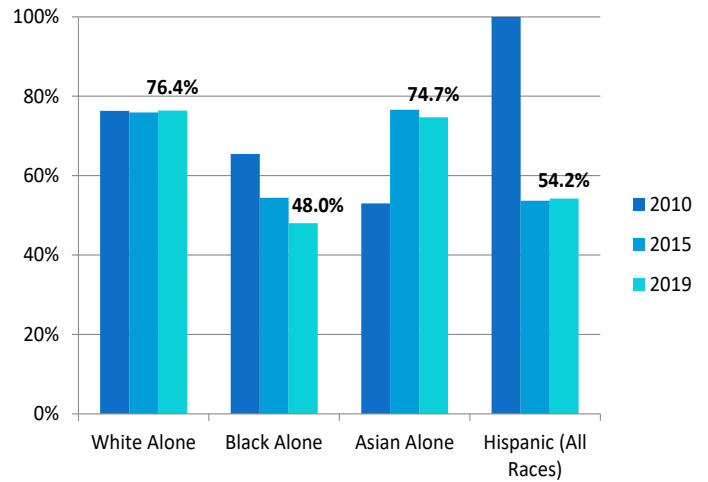
Home values appreciated more rapidly in Menomonee Falls during 2020 than in any of the last ten years

*Source(s): Zillow.com Home Value Index January 2020 - January 2021

Median Household Income by Race Over Time

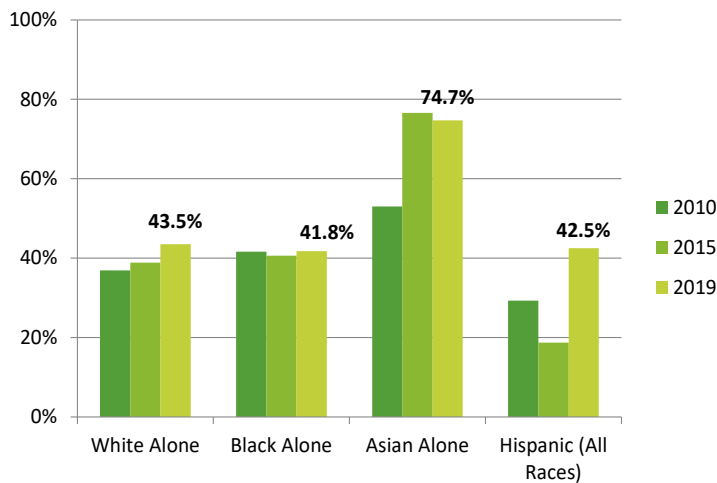


Home Ownership Rate by Race Over Time

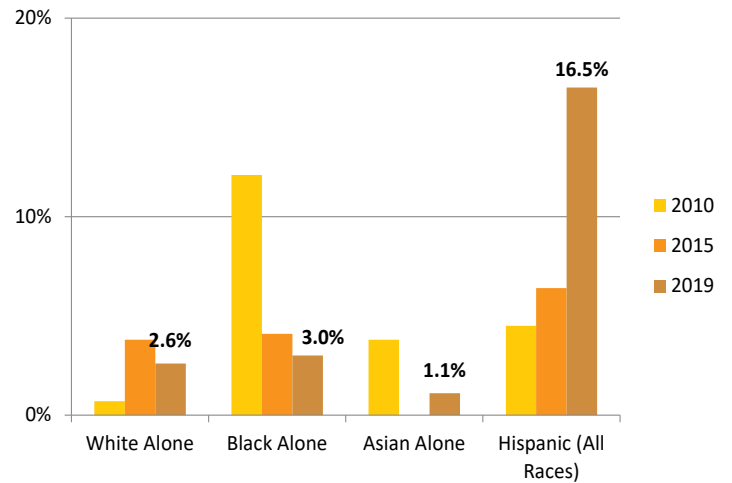


Lived experience and quality of life indicators vary by race and ethnic group in Menomonee Falls. Recent estimates show that median incomes and home ownership among residents identifying as Asian and white exceed those belonging to black and Hispanic households. The highest levels of educational attainment are reported among Asian residents and the percentage of SNAP recipients is highest among Hispanic households.

Educational Attainment (Bachelor's Degree or Higher) by Race Over Time

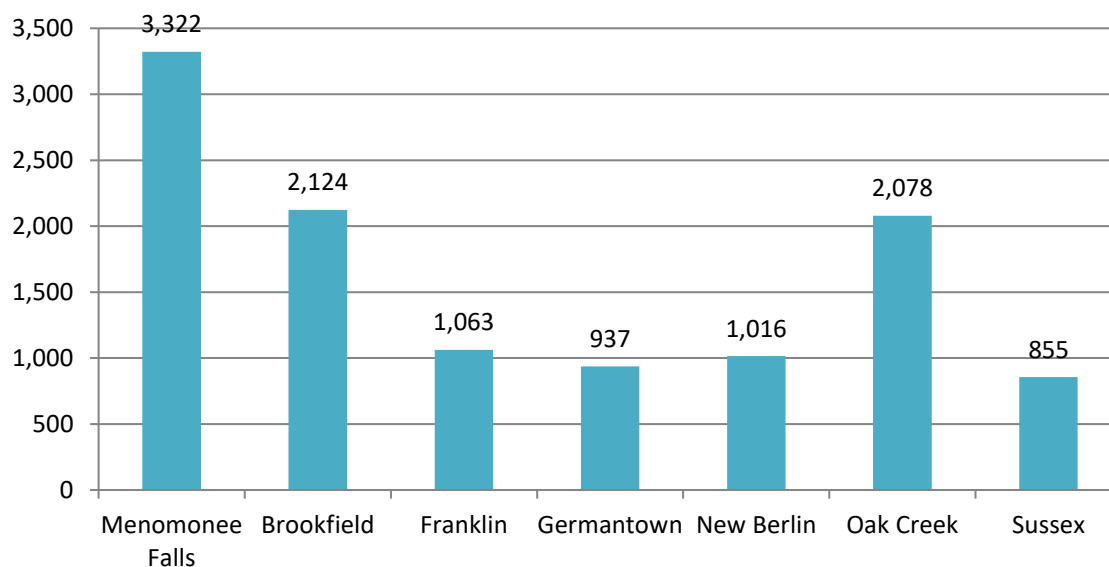


Households Receiving SNAP (Food Stamp) Benefits by Race Over Time



IV. Development & Infrastructure

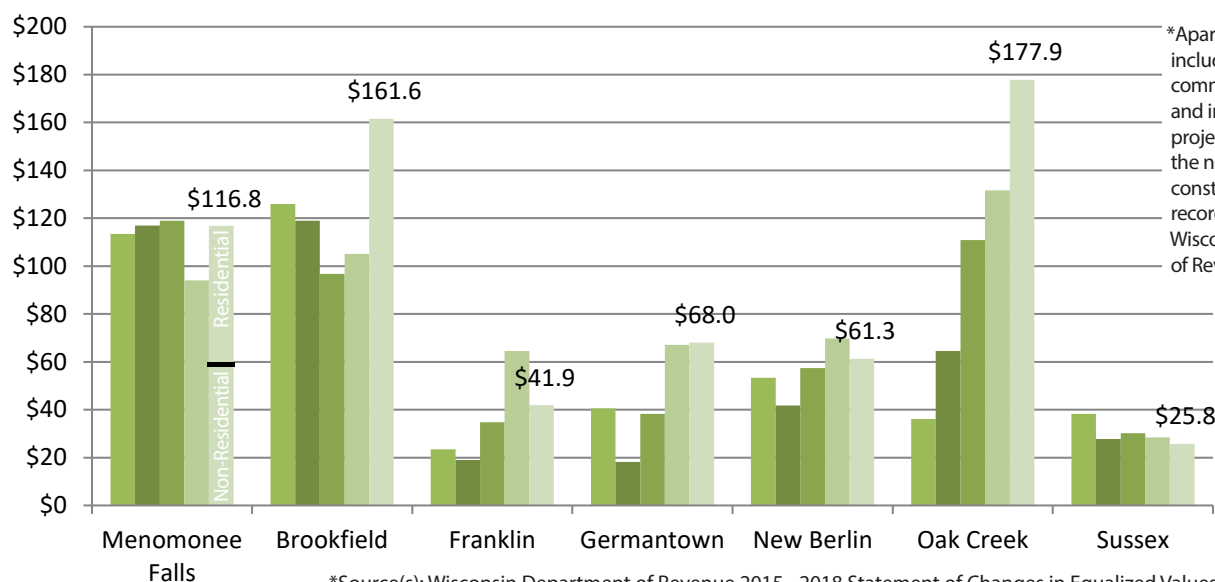
2010-2020 Population Growth, Selected Communities



The WDOA estimates that Menomonee Falls had the highest numerical increase in southeastern Wisconsin (6th in the state) over the last decade

*Source(s): Wisconsin Department of Administration Annual Population Estimates

2015 - 2019 Construction Value in Millions, Selected Communities



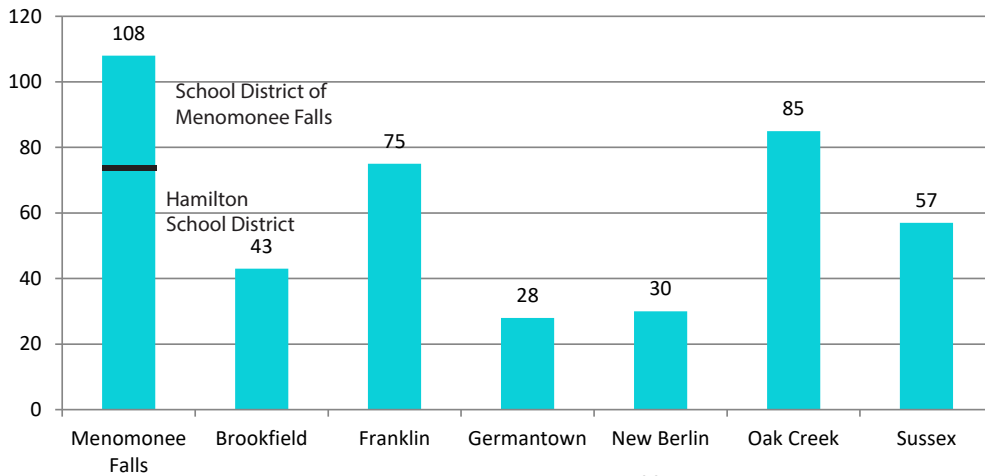
*Apartments are included along with commercial, industrial, and institutional projects within the non-residential construction values recorded by the Wisconsin Department of Revenue

*Source(s): Wisconsin Department of Revenue 2015 - 2018 Statement of Changes in Equalized Values

The Village has been steadily growing in value and population in recent years. At \$116.8 million, the net construction value added to Menomonee Falls for 2019 was higher than the 2018 net construction total of \$94 million. Commercial development at White Stone Station, new apartments, and industrial development contributed to construction value since 2015. Residential development across the Village bolstered population estimates and construction value as Menomonee Falls led the Milwaukee region in single family home starts annually from 2016 to 2020. The total value of new construction over the last five years was notably higher in Menomonee Falls than all comparison communities in the region except Brookfield averaging \$112 million per year. Oak Creek has seen a surge of development in the last few years near the IKEA store and along Drexel Ave.

2020 New Single Family Homes, Selected Communities

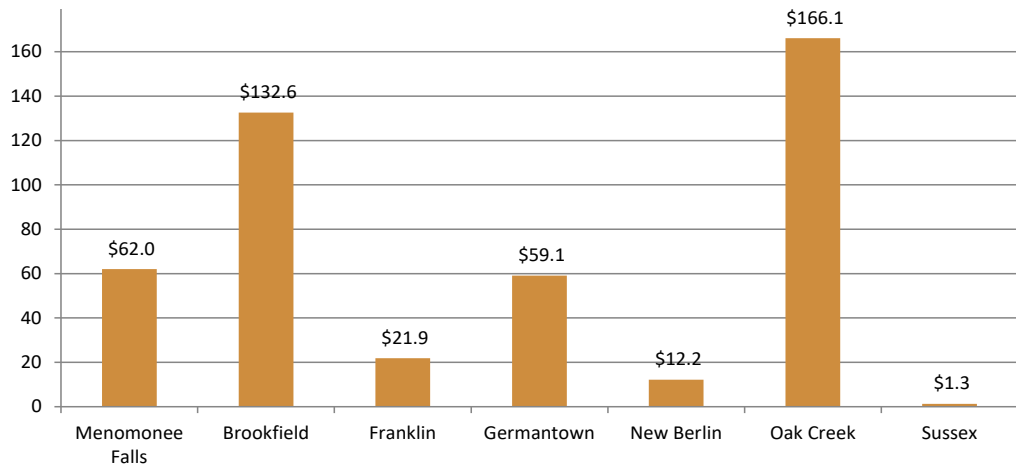
*74 of the new single family homes built in the Village were constructed in the Hamilton School District and 34 of the new single family homes were built in the School District of Menomonee Falls



*Source(s): Wisconsin Builders Association Housing Permits Data

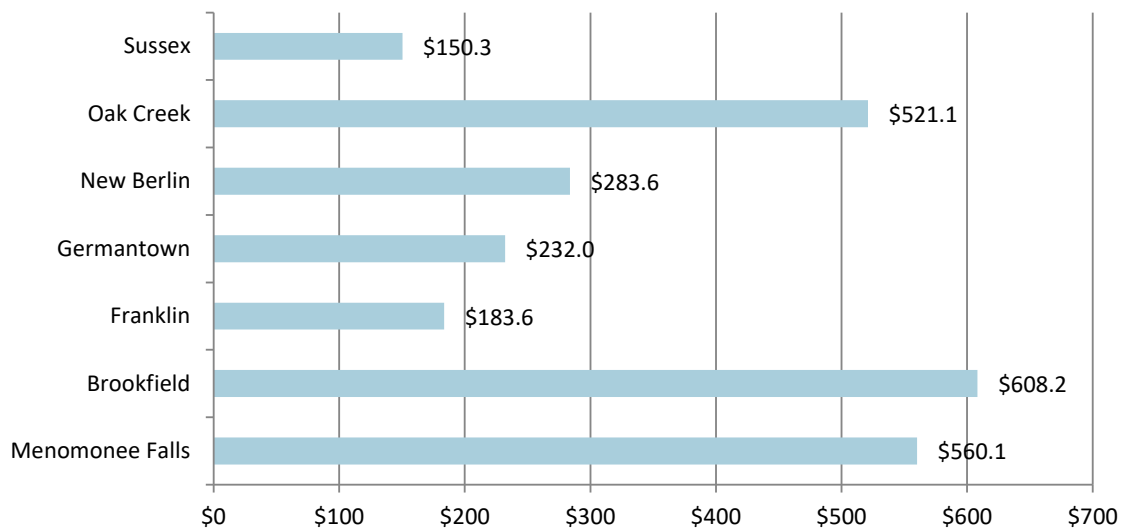
2019 New Non-Residential Construction Value in Millions, Selected Communities

*Apartments are included along with commercial, industrial, and institutional projects within the non-residential construction values recorded by the Wisconsin Department of Revenue



*Source(s): Wisconsin Department of Revenue 2020 Statement Changes in Equalized Value

2015-2019 Total New Construction Value in Millions, Selected Communities



*Source(s): Wisconsin Department of Revenue 2016-2020 Statement of Changes in Equalized Value

Menomonee Falls Infrastructure

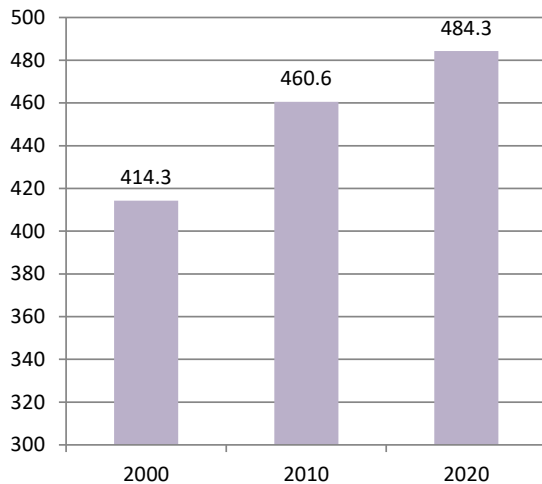
The Village maintains:

- 241 miles of Village right-of-way
- 485 lane miles of road
- 72 miles of concrete sidewalks
- 862 street lights
- 419 traffic signals
- 3,049 fire hydrants
- 5,396 storm drains
- 4 water towers
- 5 pump stations

*Source(s): Menomonee Falls Department of Engineering & Department of Public Works

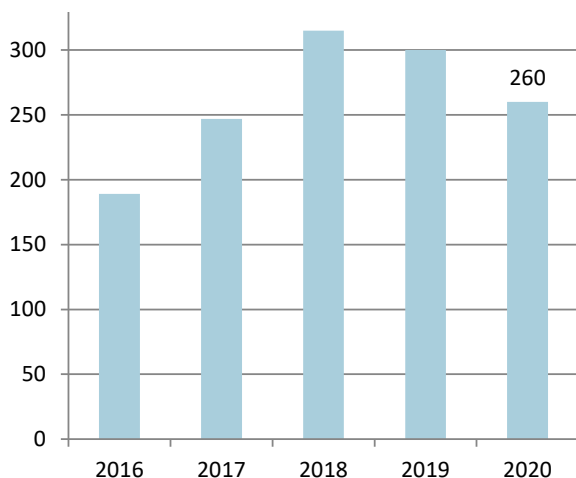
The average engineering grade for Village roads was 6.1 in 2020 – this was highest average grade in the last six years

Village-Maintained Lane Miles Over Time



*Source(s): Menomonee Falls Department of Engineering

Sidewalk Slab Repairs by Year



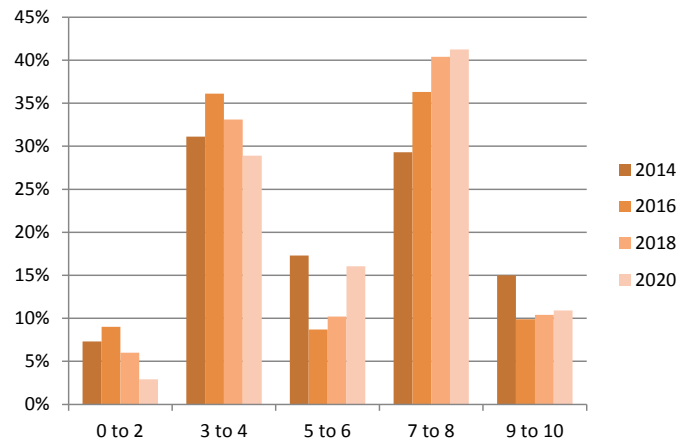
*The 2017 and 2018 increases are due in part to a new grinding repair protocol for trip hazards and in part to an expanded sidewalk budget

Annual Asphalt Maintenance & Snow Removal

- 24 tons of cold patch asphalt used for pothole and crack filling
- 29 trucks utilized for winter road treatment and snow removal
- 6,500 tons of salt used

Engineering Road Grades Over Time

(10 represents a road in perfect condition)



*Arterial streets are typically reconstructed at ratings of 4 and below and local-serving streets are reconstructed at ratings of 2 and below

*Source(s): Menomonee Falls Department of Engineering

2020 Urban Forestry Program

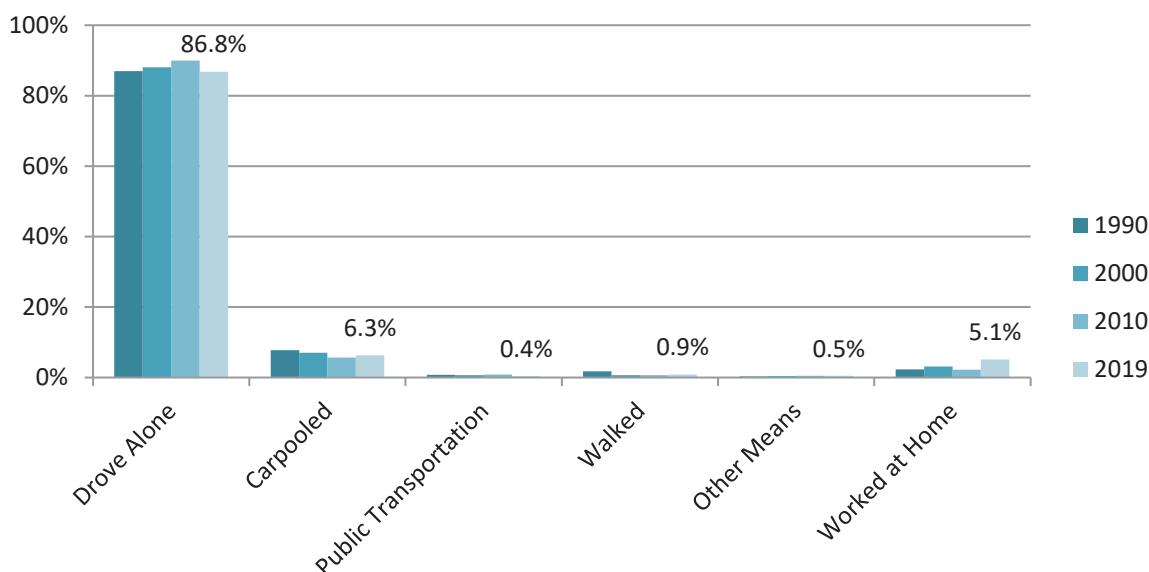
- 15 trees planted
- 59 trees pruned
- ~ 25 trees treated for Emerald Ash Borer
- 200 hazardous trees removed

*Source(s): Menomonee Falls Department of Public Works

The Village maintains an extensive network of public roadway, sidewalk, tree, park, stormwater, water, and sewer infrastructure. Well-maintained, public infrastructure provides many necessary and valuable resources for residents and businesses in Menomonee Falls.

A high rate of infrastructure development in recent years coupled with budgetary limitations stretched the Village's capacity to maintain these public resources. In response, the Village Board authorized a budgetary increase of \$375,000 (+16 percent) for street maintenance, and an increase of \$69,500 (+8 percent) for parks and forestry operations in 2020.

Mode of Transportation to Work Over Time



*Source(s): 1990, 2000 Decennial Census, 2006-2010 & 2014-2019 American Community Survey, US Census

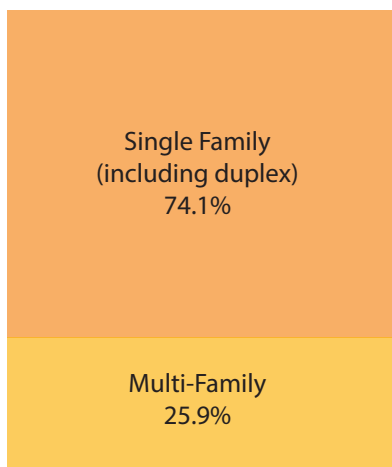
Personal automobiles accounted for the overwhelming majority of commute trips in Menomonee Falls in 2019. Automobile use is likely to continue to be the priority for the transportation network in the coming years, but working from home has increased dramatically during the COVID-19 pandemic and the long-term impact commute patterns is yet to be determined. Milwaukee County Transportation Service bus routes (with the exception of the Freeway Flyer) serving the Village were discontinued in 2019 due to lack of funding after approximately four years of service, and no plans are currently in place to provide a replacement. The growing senior population in Menomonee Falls may increase demand for public transportation and ride-sharing options in the future. Several cost subsidized transportation options for seniors and disabled residents are available in Waukesha County, including the Falls Senior Shuttle Bus. These options are being promoted through the “One Call One Click” system of the Waukesha County Find-a-Ride Network.

V. Housing

Menomonee Falls Housing Stock

- 15,986 units
- 95.8% occupied
- 74.1% 1-2 unit
- 11.5% 3-19 unit
- 14.4% 20+ unit
- 0.2% mobile home

*Source(s): 2015-2019 American Community Survey, US Census



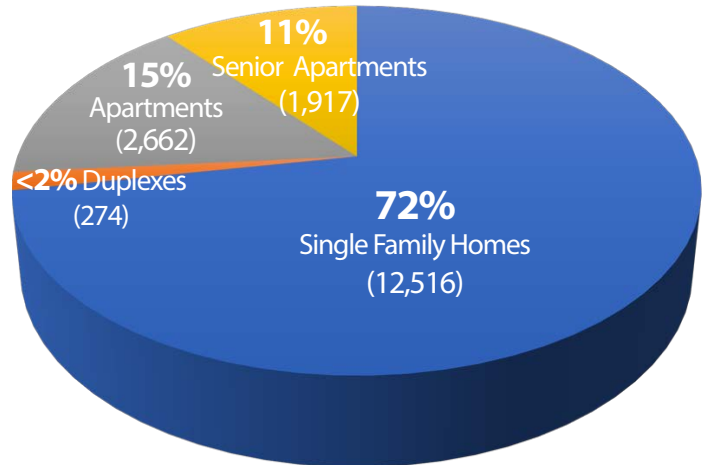
Housing construction increased notably in the Village after 2014, with multi-family housing accounting for most of the added units

Menomonee Falls had over 15,300 occupied housing units in 2019 consisting of single family detached and attached homes, condos, apartments, and mobile homes. Of those units, 75 percent were owner-occupied and 25 percent were renter-occupied. Nearly half of the Village’s single family homes were constructed in the 1950s and 1960s and most multi-family units were built in the 1970s, 1990s, and 2010s. The median home value in the Village was \$289,000 in December of 2020.

*Source(s): Zillow.com Home Prices and Values

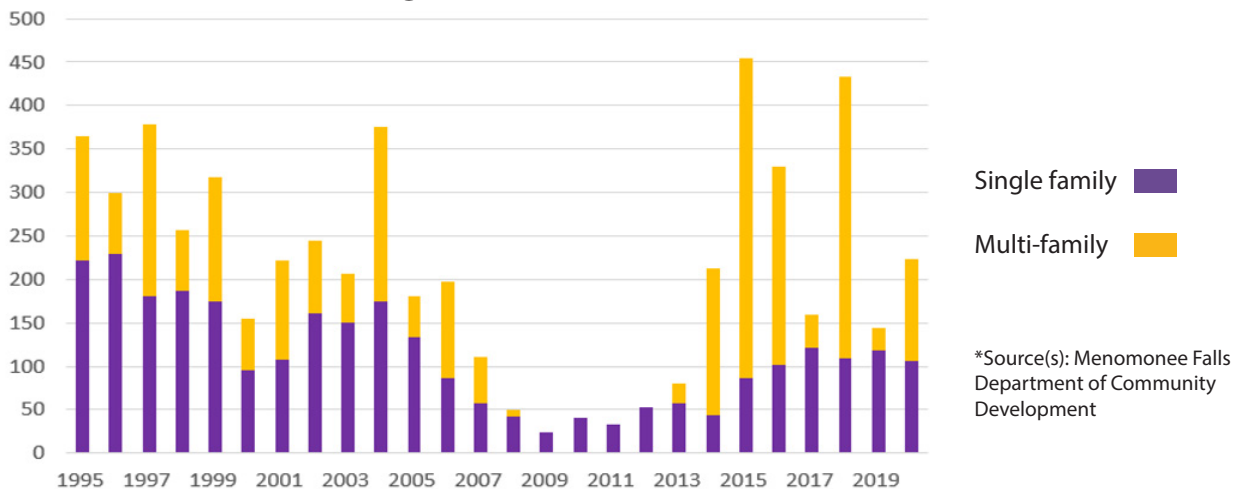
Housing Units in Menomonee Falls by Type

According to the Village's Assessing Department, 74 percent of the Village's housing stock consists of single family homes and duplex living units. Of the multifamily units in the Village, 42 percent are age-restricted to people 55 and older. Approximately 15 percent of the Village housing stock is found in non-age restricted multifamily units.

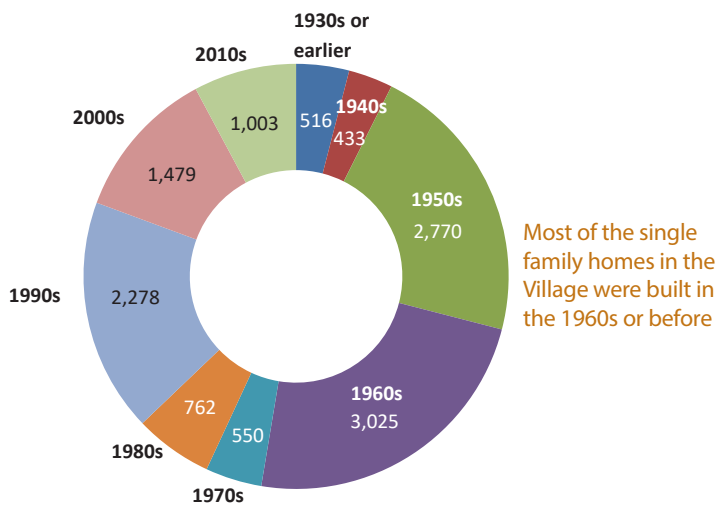


*Source(s): Village of Menomonee Falls Assessing Department

Housing Construction Over Time

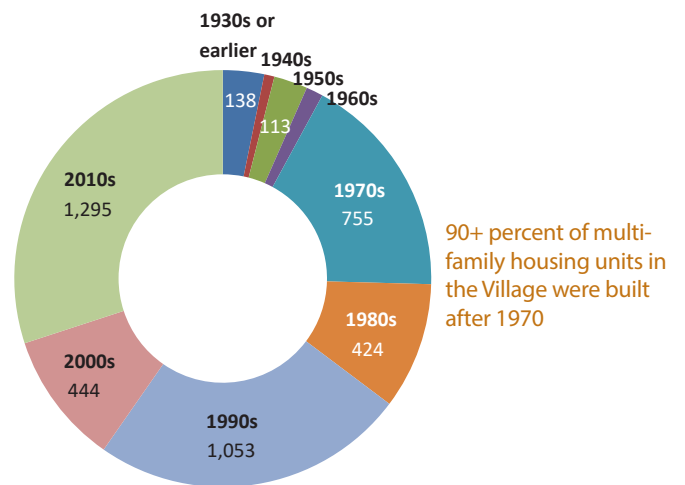


Year Single Family Housing Units were Built

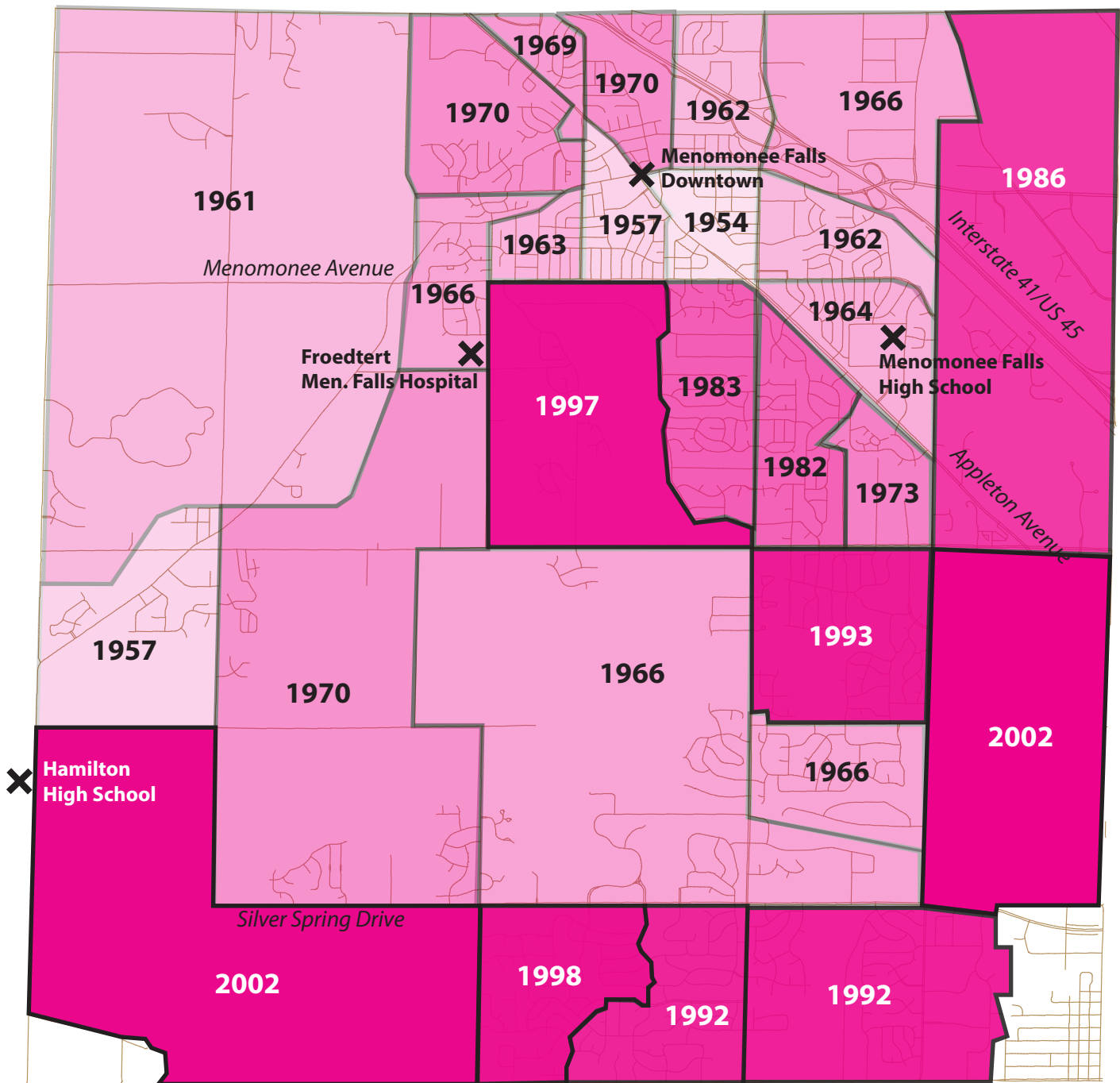


*Source(s): Menomonee Falls Assessing Department

Year Multi-family Housing Units were Built



Median Year Built for Housing Units in Menomonee Falls Census Block Groups

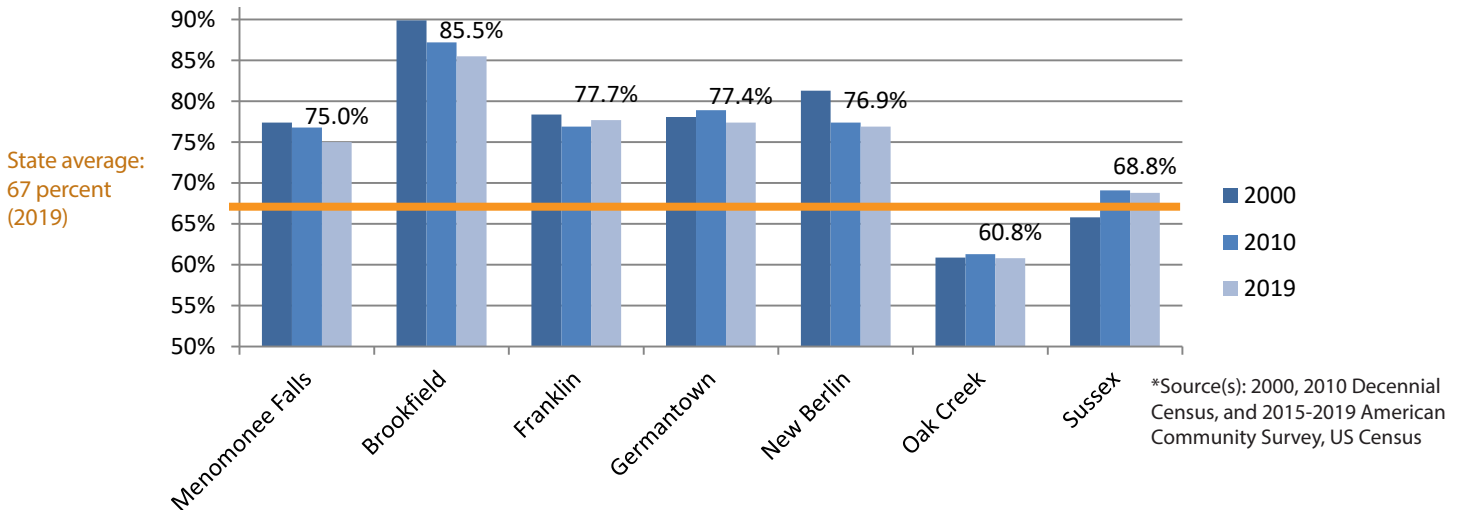


Newer housing units are located predominantly south of Good Hope Road and west of the Tamarack Preserve. The largest concentration of older units is located near downtown and the Village of Lannon. The median age of housing is slightly older when compared with the nation and Waukesha County, but newer compared to the age of housing in the region and the state.

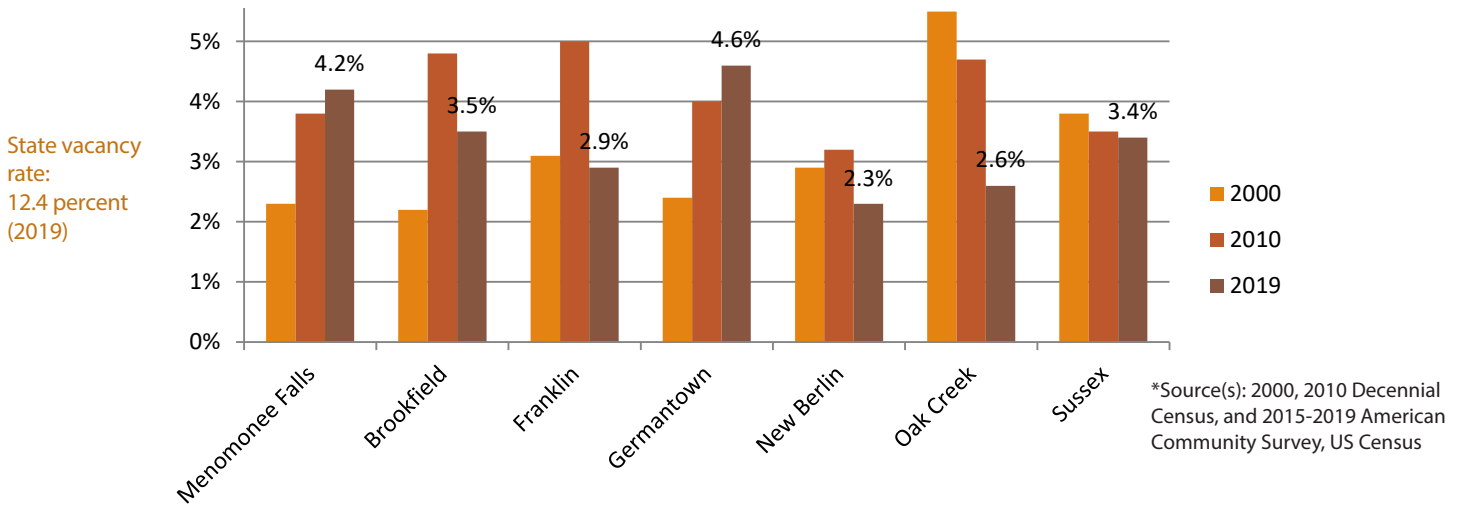
Menomonee Falls	1977
Waukesha County	1980
Milwaukee Region	1966
Wisconsin	1973
United States	1978

*Source(s): 2015-2019 American Community Survey, US Census

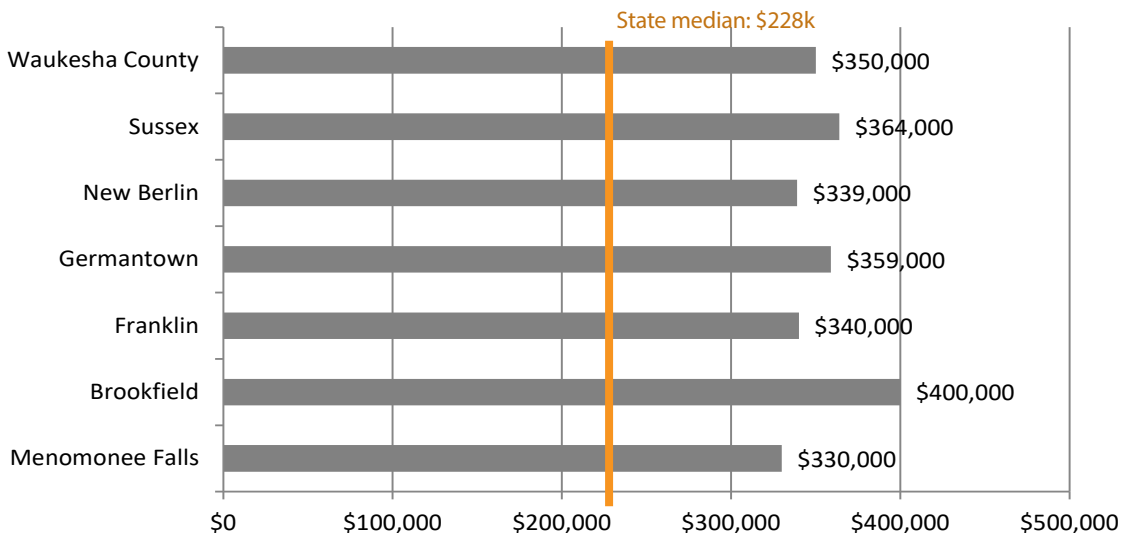
Owner-Occupied Housing, Select Communities



Vacancy Rates, Selected Communities



2020 Median Single Family Home Value Selected Communities

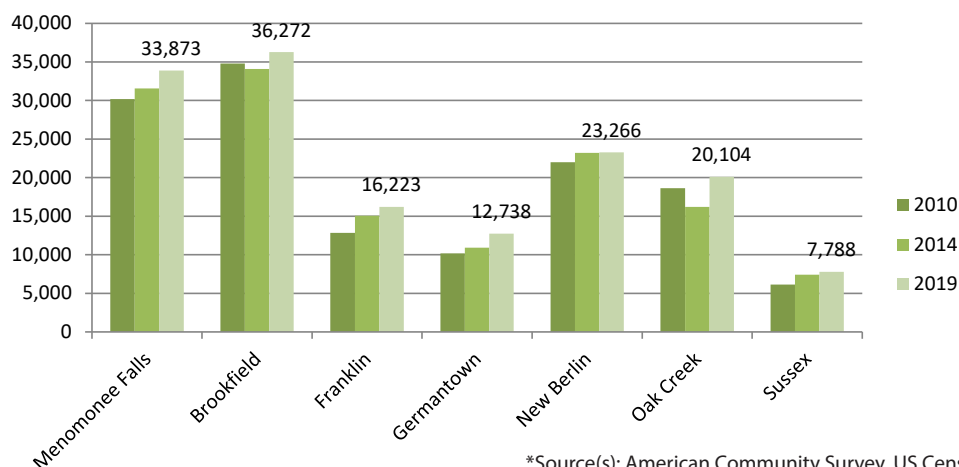


Single Family homes in Menomonee Falls were relatively affordable in 2020 with the median priced home valued at 9.4 percent less than the Waukesha County median

*Source(s): Zillow.com Home Value Index December 2020

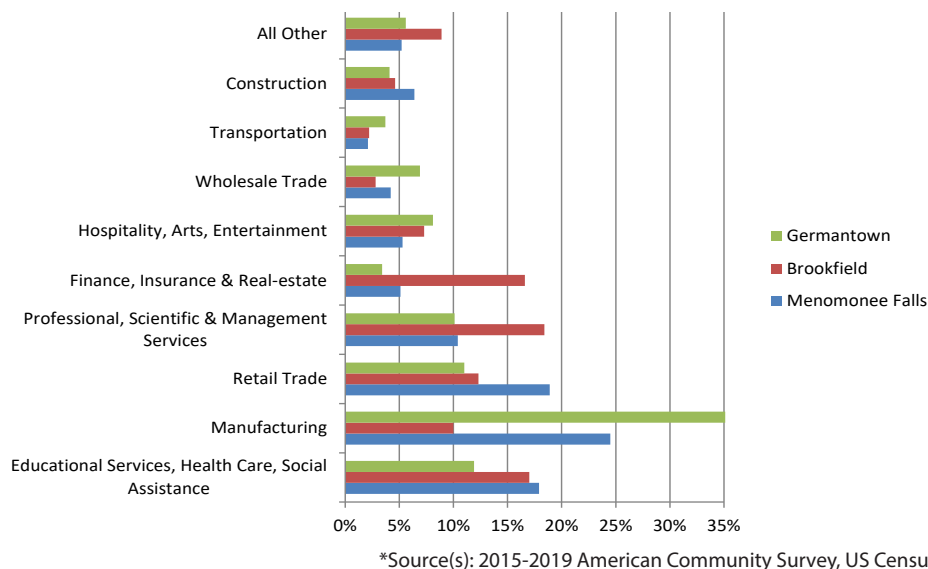
VI. Workforce Profile

Number of Jobs, Selected Communities



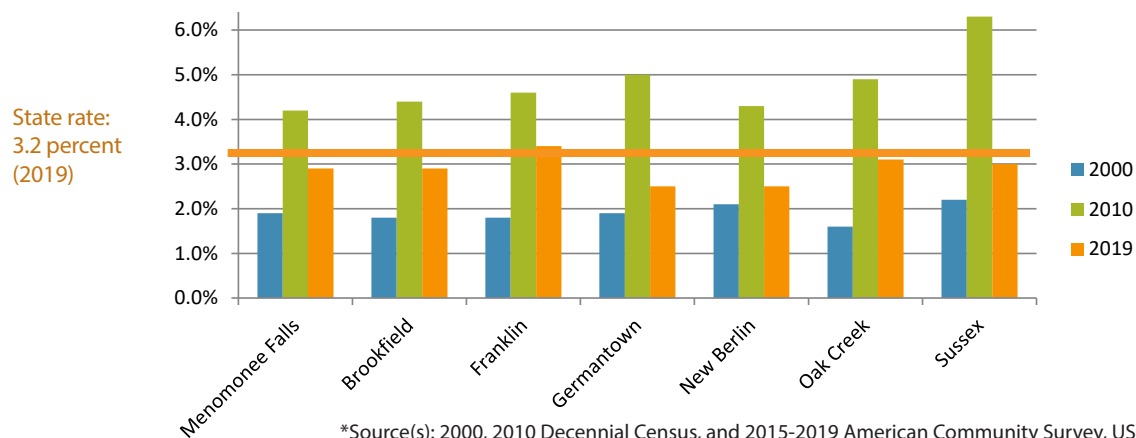
Far from being a “bedroom community”, Menomonee Falls is home to nearly 34,000 jobs. The manufacturing, education/healthcare, and retail sectors account for the majority of jobs in the Village and workers in Menomonee Falls typically earn more than workers in comparison communities.

Jobs by Employment Sector in Selected Communities

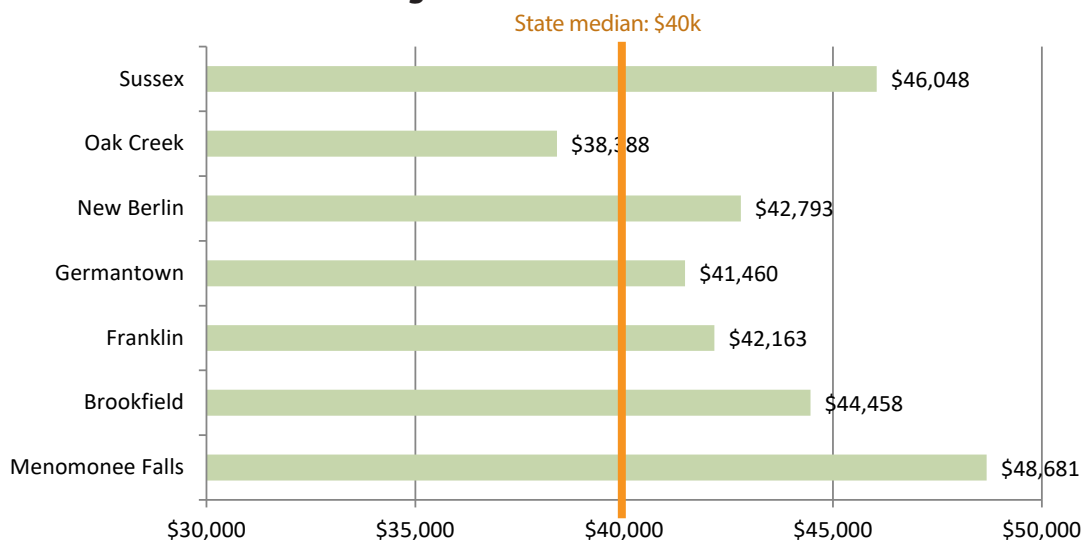


Nearly 20,000 Village residents were employed in 2019, and 26.2 percent of the resident workforce (over 5,200 people) worked in Menomonee Falls. Nearly 29,000 workers commuted to Menomonee Falls for jobs from outside of the community. With substantially more people coming into the community for work than leaving it, the Village’s daytime population in 2019 rose to an estimated 53,000 people.

Unemployment Rate, Selected Communities



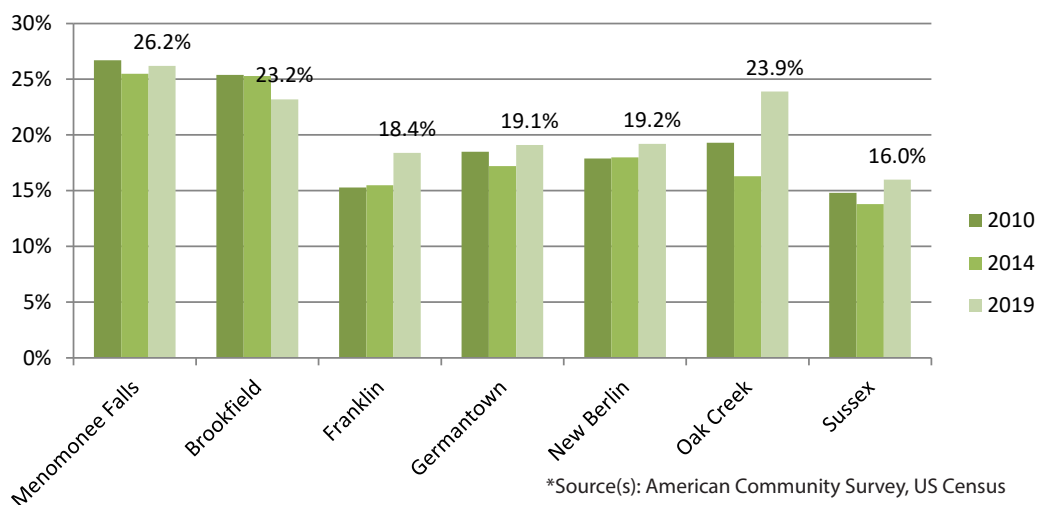
Median Earnings for Workers in Selected Communities



People who work in Menomonee Falls typically earn more than those who work in any of the comparison communities which indicates the high quality of jobs offered by local employers

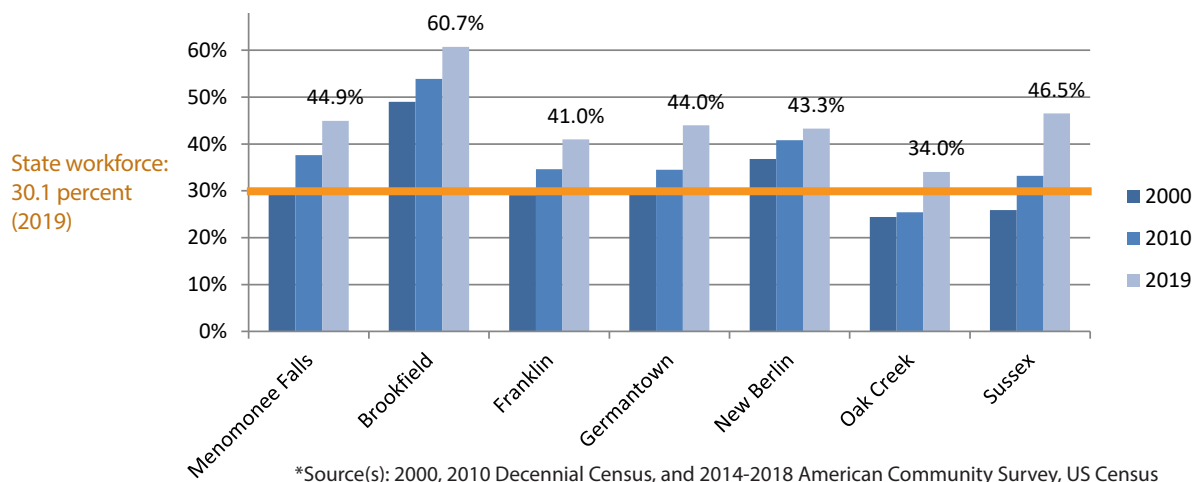
*Source(s): 2015-2019 American Community Survey, US Census

Percent of Resident Workforce Employed within Selected Communities



*Source(s): American Community Survey, US Census

Resident Workforce (25 and over) with a Bachelor's Degree or Higher, Selected Communities



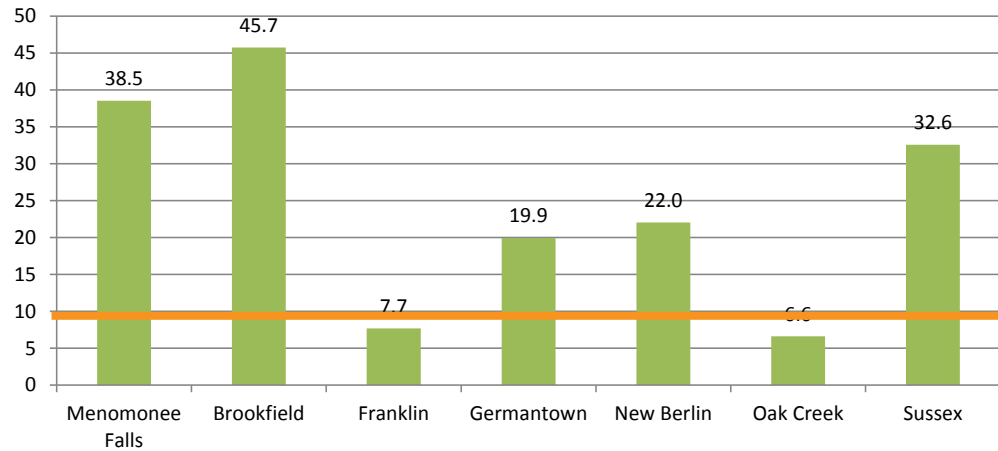
*Source(s): 2000, 2010 Decennial Census, and 2014-2018 American Community Survey, US Census

VII. Recreation

The total amount of municipally managed park and open space (including local public parks and nature preserves) and the mileage of multi-use recreational trails per 1,000 residents in Menomonee Falls is higher than most comparison communities. The amount of developed municipal park and open space (areas that are maintained for access and activities) in the Village is lower than most comparison communities.

Municipal Park & Open Space (acres) Per 1,000 Residents

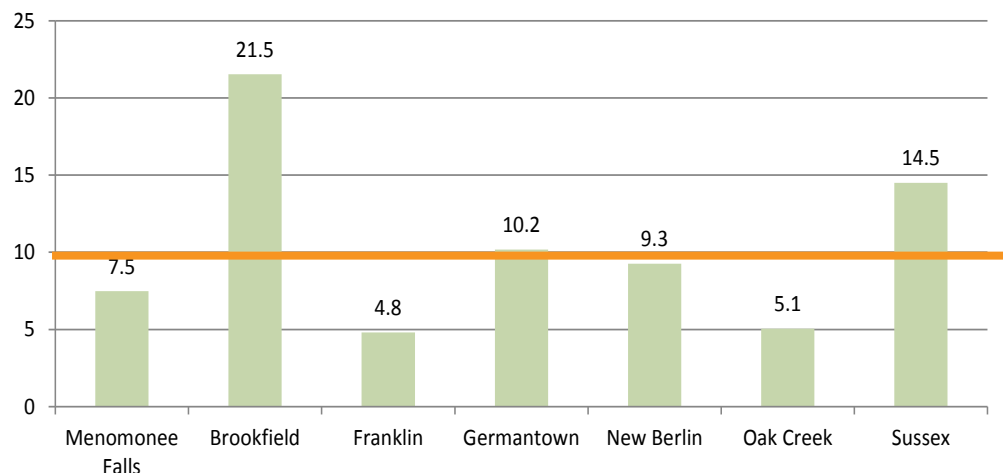
*This graph and the graph below are based on local park and open space acreage recorded in adopted outdoor recreation plans and on community park and recreation web pages. The numbers do not include county or school district facilities.



National Park & Recreation median: 9.6 acres (2020)

Developed Municipal Park & Open Space (acres) Per 1,000 Residents

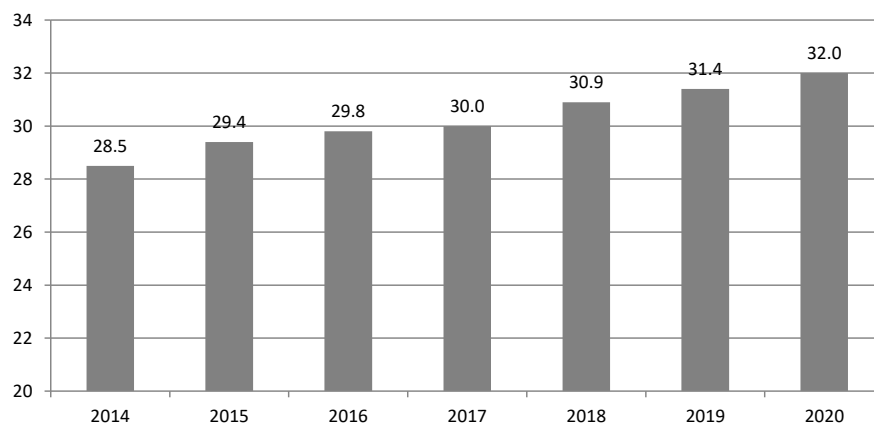
Menomonee Falls owns over 1,502 acres of lands designated as park and open space in the 2016-2020 Comprehensive Outdoor Recreation Plan – as of 2020, 295 acres of these lands (19 percent) are developed for recreational use



National Park & Recreation median: 9.6 acres (2020)

Asphalt Recreational Trail Miles by Year

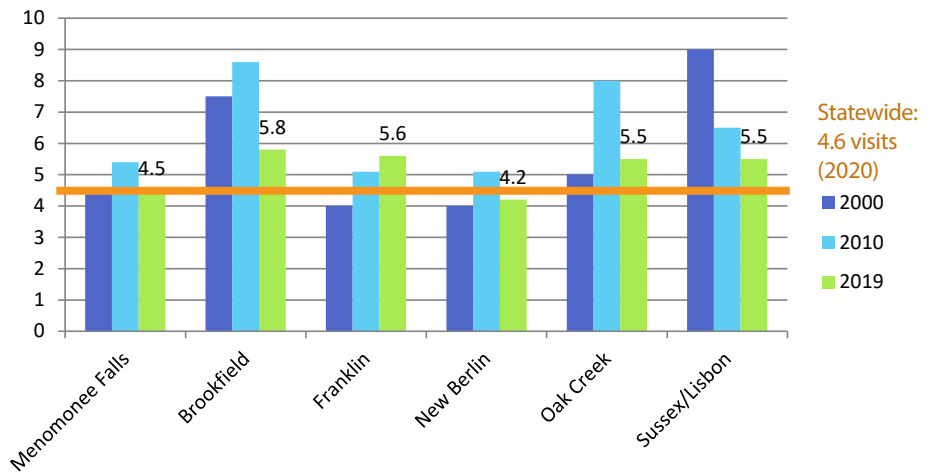
The trail network continues to grow with new segments in Village park lands and adjacent to residential subdivisions



*Source(s): Menomonee Falls Department of Community Development

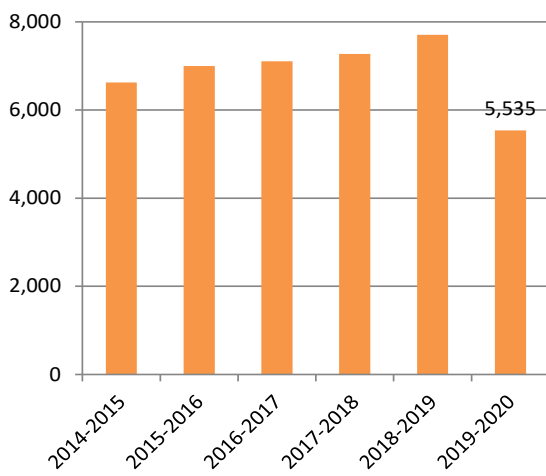
Library Visits Per Capita, Selected Communities

In recent years, the number of library visits per capita in the Village has ranged between four and five per year (lower than most comparison communities), but library program attendance has dramatically increased. The number of customers registering for recreation programs has also been increasing. A strength of Menomonee Falls is the walkability of its historic downtown. Compared to surrounding communities, the Village's downtown has a higher Walk Score due to the proximity of restaurants, grocery stores, and service providers near the Four Corners.



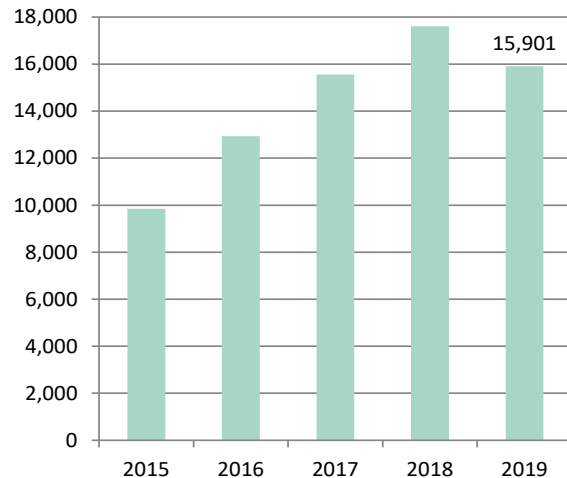
*Source(s): Wisconsin Department of Public Instruction Public Library Service
Data: 2000, 2010, & 2019

Recreational Program Registrations (unique customers)



*Source(s): Menomonee Falls
Community Education and Recreation

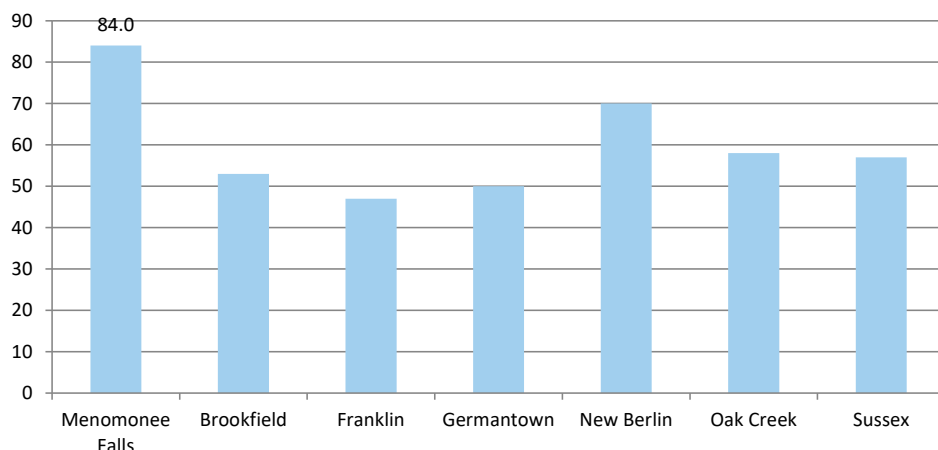
Library Program Attendance



*Source(s): Wisconsin Department of Public Instruction
Public Library Service Data

Downtown Walk Scores, Selected Communities

*Walk Scores were determined by entering addresses corresponding with the center of historic downtown areas in each of the selected communities. Where downtowns were difficult to discern (i.e. Franklin or New Berlin), addresses from central community intersections identified by Google Maps were used as a default.



*Source(s): WalkScore.com, 2020

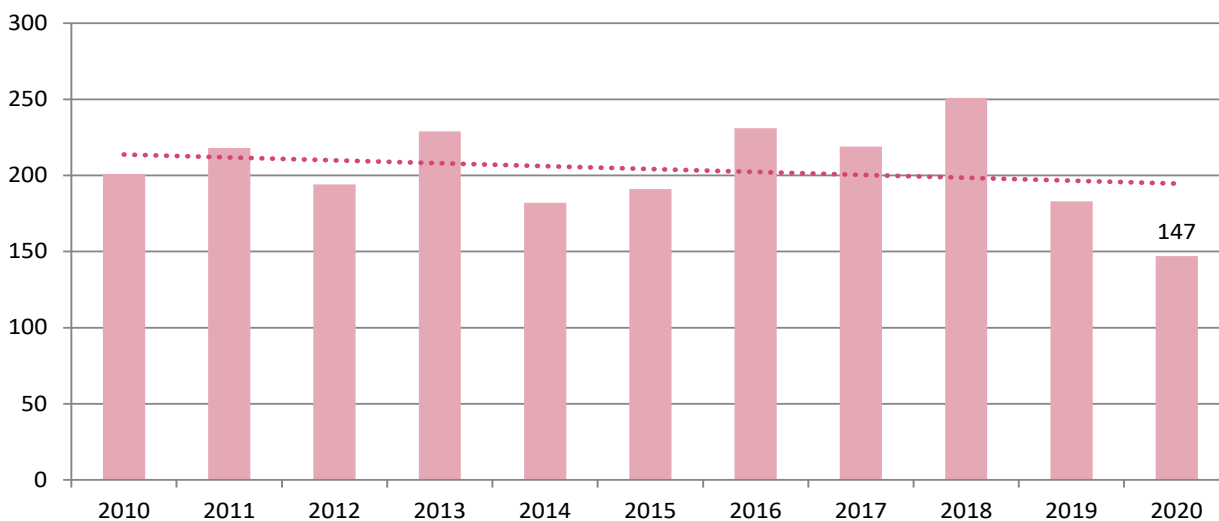
VIII. Community Safety

Reported Crimes and Enforcement

	2016	2017	2018	2019	2020	5 Year Average	2020 Departure from Average
Thefts	382	375	355	289	300	340.2	-13.4 percent
Auto Thefts	29	41	31	13	21	27	-28.6 percent
Burglaries	25	34	24	33	19	27	-42.1 percent
Violent Crimes	16	10	20	29	20	19	+5.3 percent
Juvenile Violations	69	48	34	36	29	43.2	-49.0 percent
Ordinance Violations	524	430	474	437	329	438.8	-33.4 percent
Criminal Charges	837	783	716	646	653	727	-11.3 percent

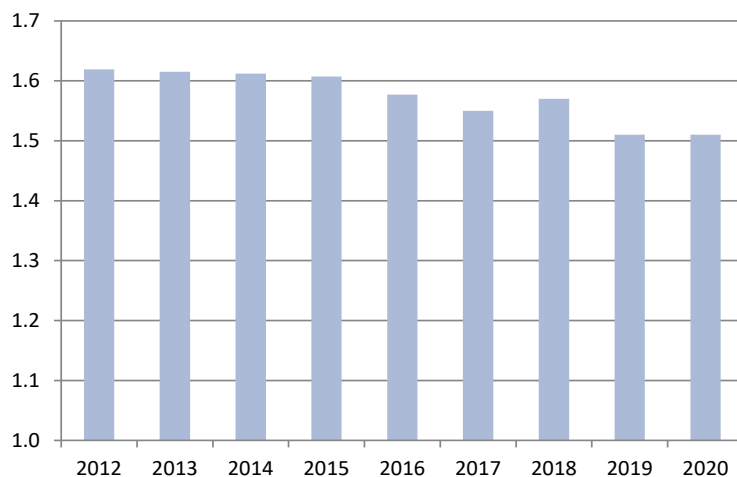
*Source(s): Menomonee Falls Police Department

Injuries from Motor Vehicle Accidents Over Time



*Source(s): Menomonee Falls Police Department

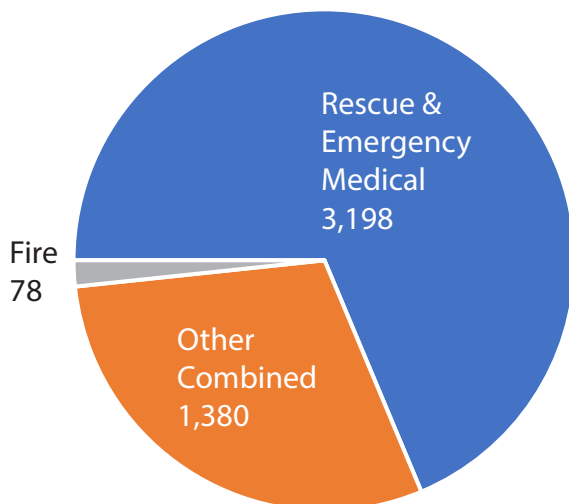
Authorized Full-time Officers Per 1,000 Residents



59 full-time sworn police officers serve and protect the Village with the support of a number of additional personnel and police aides. Common public safety and crime concerns in Menomonee Falls include motor vehicle accidents, thefts, burglaries, juvenile violations and a variety of miscellaneous offenses. Violent crimes, while relatively rare, have remained a problem in recent years. Starting in 2018, the Village authorized an additional officer to meet the needs of Menomonee Falls growing resident population and business community.

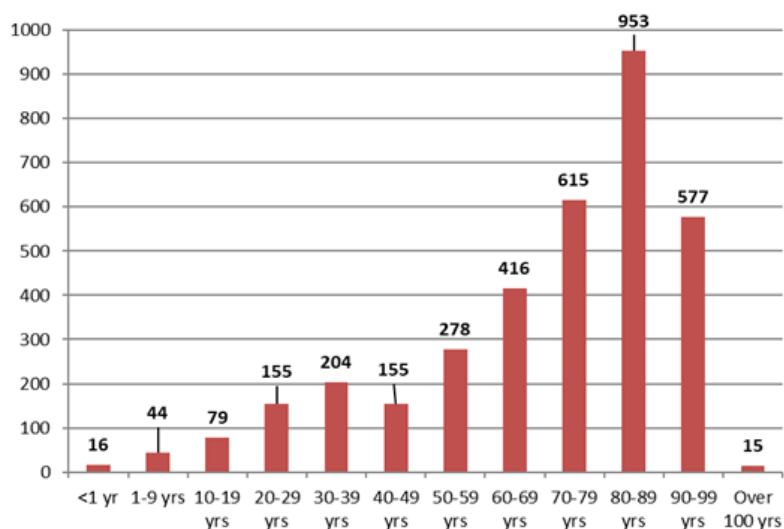
*Source(s): Menomonee Falls Police Department, Annual Population Estimates 2012 to 2020, U.S. Census, WDOA Population Estimates

Total 2020 Fire/EMS Response Incidents



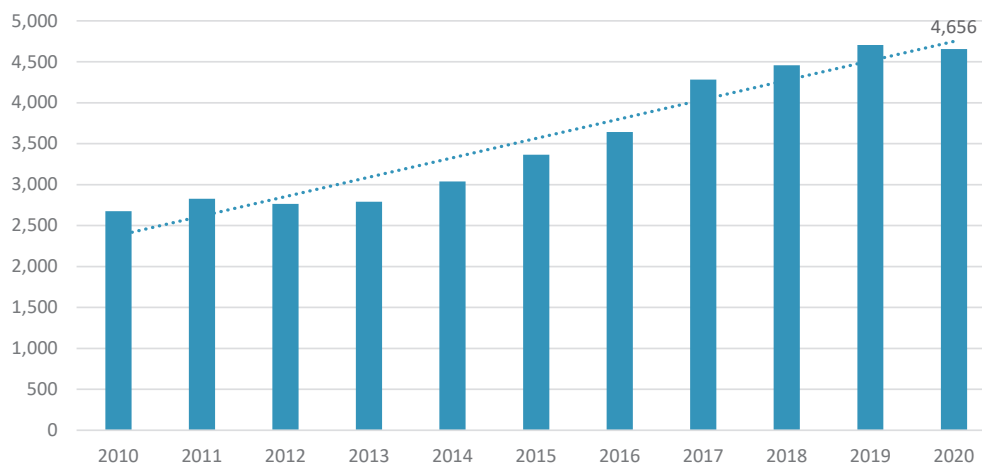
*Source(s): Menomonee Falls Fire Department

2020 Fire/EMS Patients by Age



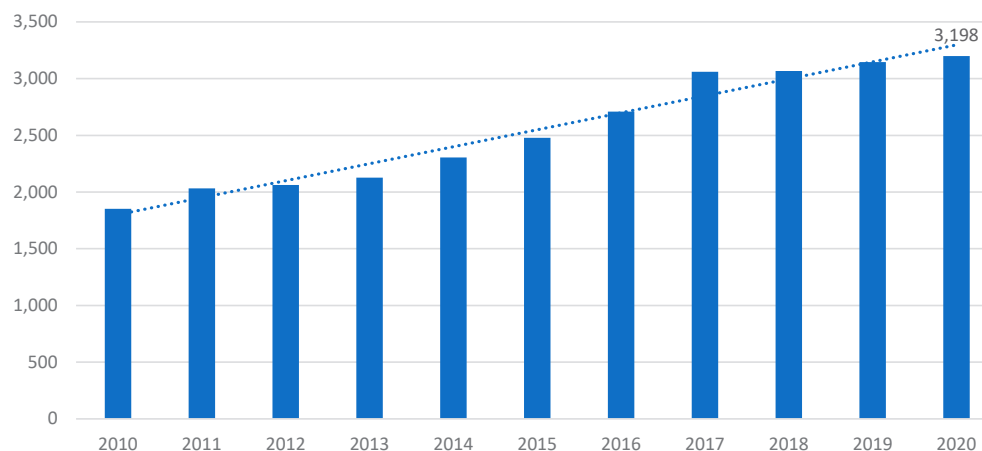
The "other combined" category contains incidents from the following sub categories: hazardous condition service calls, good intent calls, and false alarm/false calls.

Total Fire/EMS Response Incidents Over Time



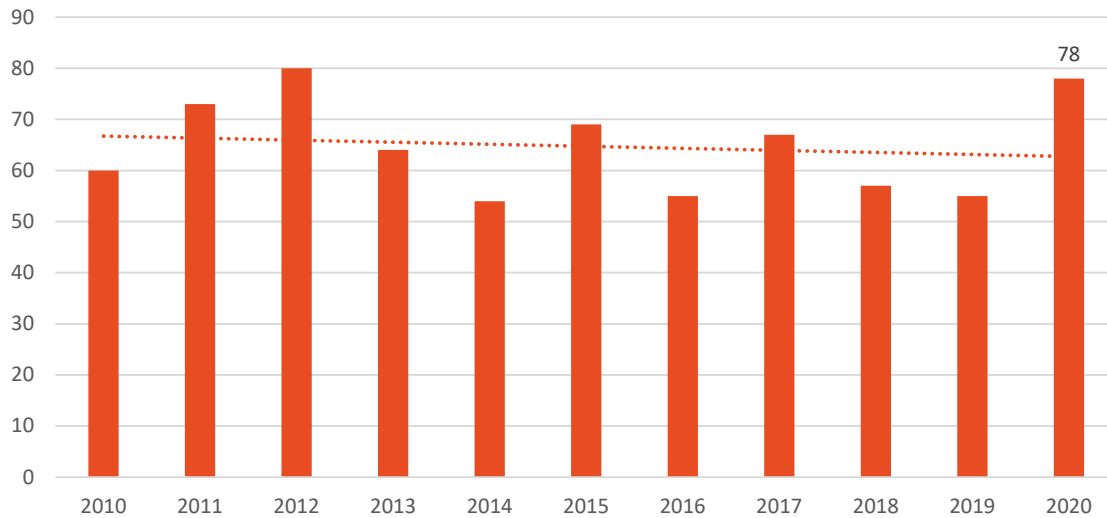
*Source(s): Menomonee Falls Fire Department

Rescue & Emergency Medical Incidents Over Time



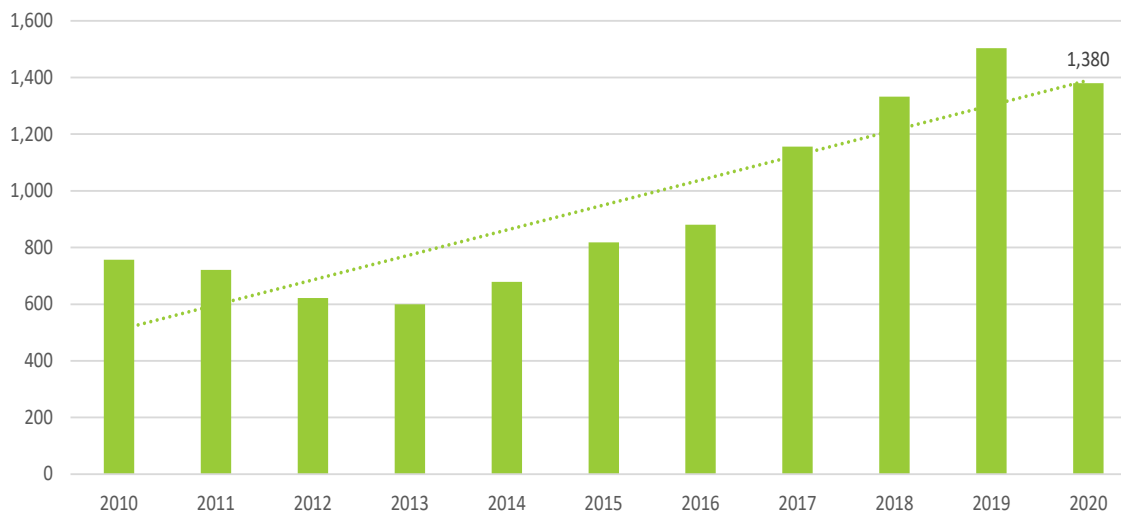
*Source(s): Menomonee Falls Fire Department

Fire Incidents Over Time



*Source(s): Menomonee Falls Fire Department

Other Combined Incidents (Hazardous Condition, Service Call, Good Intent Call & False Alarms) Over Time



*Source(s): Menomonee Falls Fire Department

2020 Fire/EMS Information

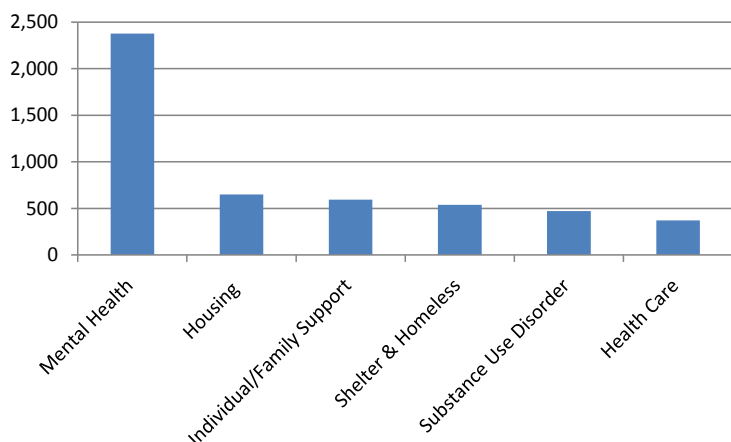
- 5 fire stations
- 12 daily fire fighters/EMTs
- 2 fire fighter/EMTs per station, 4 at Station #2
- 4 stations staffed with EMT-paramedics
- 4 engines (1 reserve)
- 5 ambulances (1 reserve)
- 1 tender (water tanker)
- 1 aerial ladder

12 firefighter/EMT personnel (a combination of full-time and part-time staff) are on-duty at all times to protect the Village. They respond to a multitude of incidents (4,656 in 2020) with most being emergency medical calls. The total number of calls has gone up significantly over the past ten years. The Village's growing senior population and overall growth has contributed to this trend. In response to the increase in medical emergencies, the Fire Department established a full paramedic level of service starting in 2017.

*Source(s): Menomonee Falls Fire Department

IX. Health

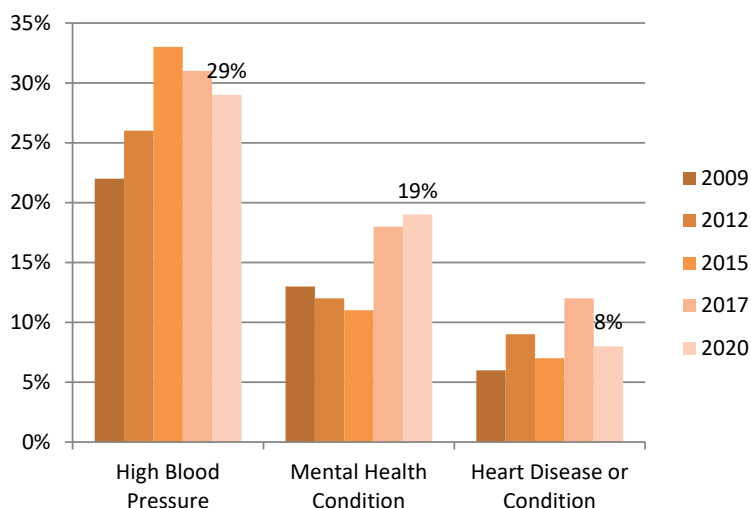
Top IMPACT 211 Service Requests in Waukesha County



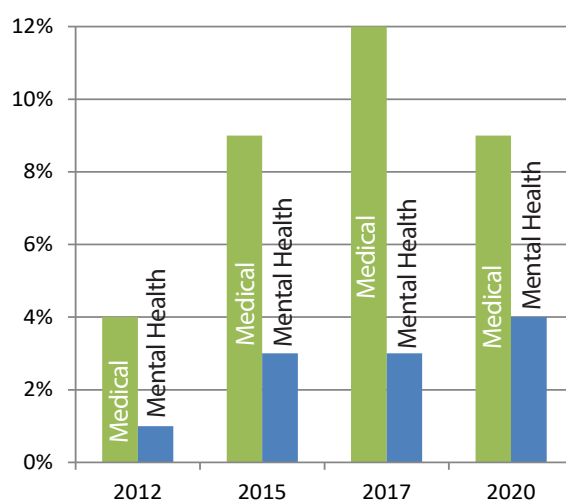
*Source: 2019 Waukesha County Impact 211 Year End Report

Despite a decline in the percentage of persons in the county who are uninsured, the portion of residents with unmet care needs (especially for mental health) has increased in recent years. This may be due to the rising cost of health care services and medication. The high number of 211 calls in Waukesha County reveals the scale of unmet mental health needs in our area. High blood pressure and heart conditions remain a concern in Waukesha County with 7 out of 10 people reporting to be overweight and nearly half of people reporting they are not getting the recommended amount of physical activity.

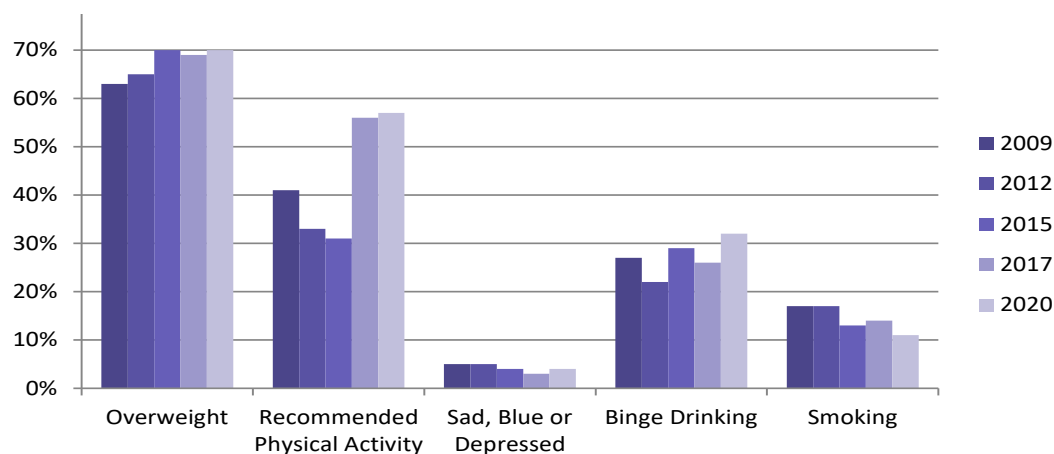
Selected Health Conditions in Waukesha County



Unmet Care Needs in Waukesha County



Selected Health Determinants and Risk Factors Over Time in Waukesha County



Compared to state and national benchmarks, Waukesha County residents are more likely to be overweight and more likely to binge drink

*Source(s): 2009, 2012, 2015, 2017, and 2020 Community Health Needs Assessment Survey prepared by JKV Research in Partnership with Ascension, Aurora Health Care, Froedtert Health, ProHealth Care and Waukesha County Health Department

X. Education

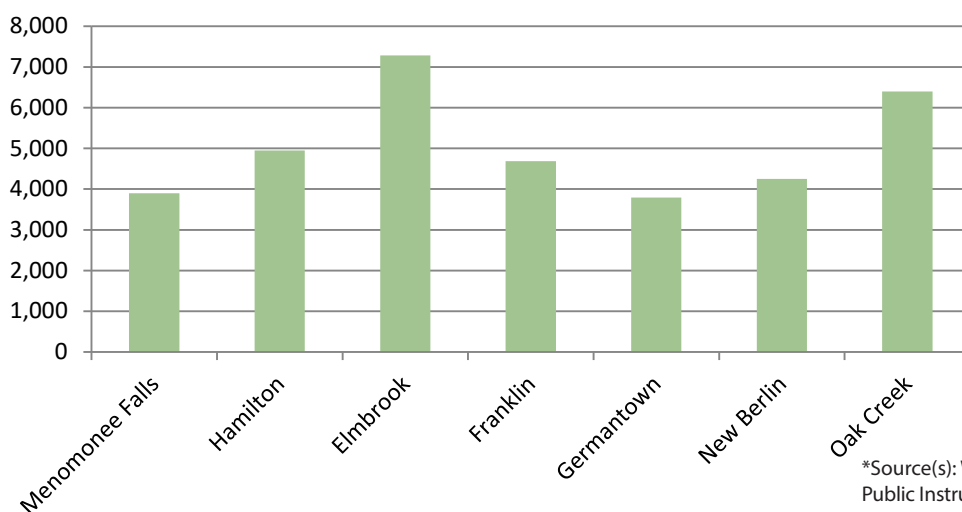
The Village of Menomonee Falls is served by both the School District of Menomonee Falls and the Hamilton School District. Both districts are regionally competitive with regard to graduation rates, advanced placement courses, and ACT scores.

School District Information

School District of Menomonee Falls
 1 High School
 1 Middle School
 4 Elementary Schools
 661 Total Staff
3,897 Students

Hamilton School District
 1 High School
 1 Middle School
 1 Intermediate School
 5 Elementary Schools
 677 Total Staff
4,859 Students

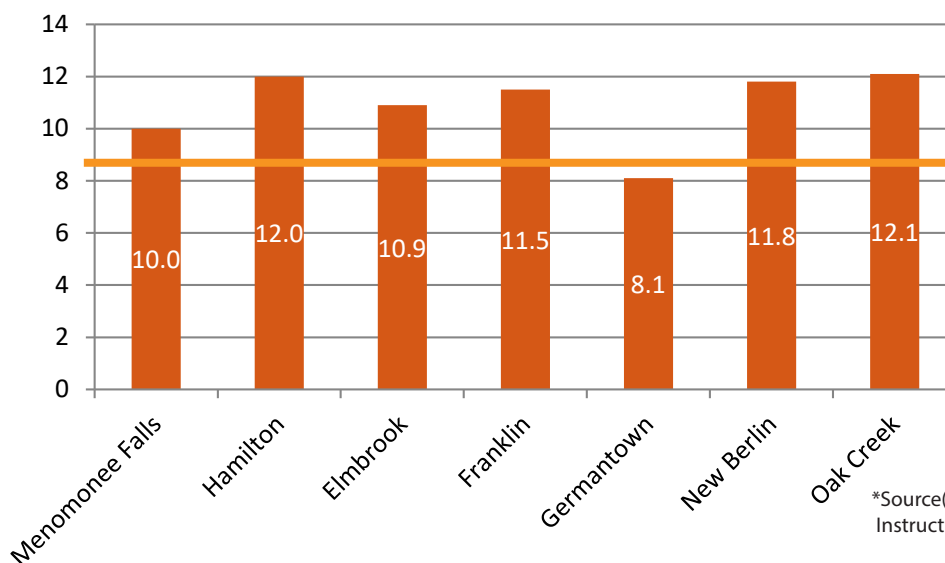
2019-2020 School District Enrollment



Enrollment growth for the Hamilton School District is expected to outpace the expected modest growth rate in the School District of Menomonee Falls in the coming years as residential development accelerates in the southwest areas of the Village

*Source(s): Wisconsin Department of Public Instruction 2019-2020 Enrollment Data

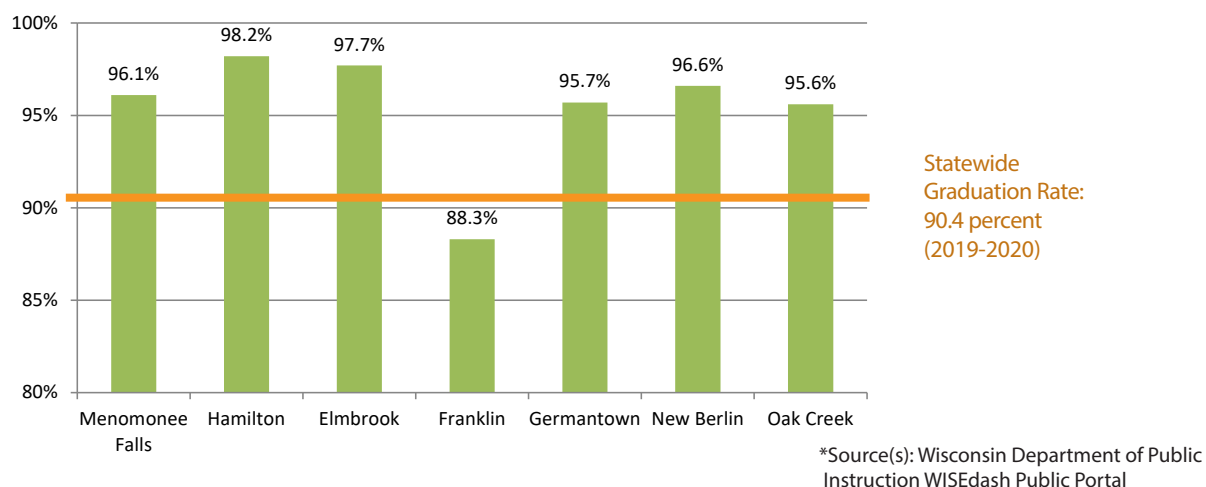
2019-2020 Student to Licensed Staff Ratio, Selected Districts



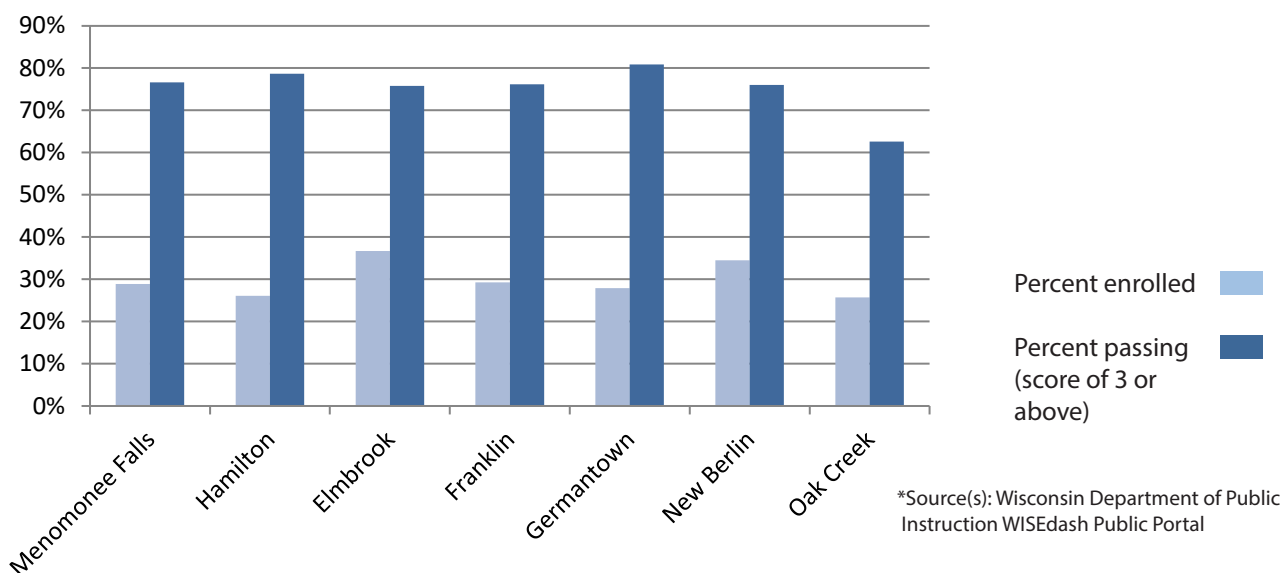
Statewide student to licensed staff ratio: 8.6 (2019-2020)

*Source(s): Wisconsin Department of Public Instruction WISEdash Public Portal

2019-2020 Four-Year Graduation Rate, Selected Districts



2019-2020 Advance Placement Enrollment and Passing Rate, Selected Districts



2019-2020 ACT Scores (graduating seniors), Selected Districts

